



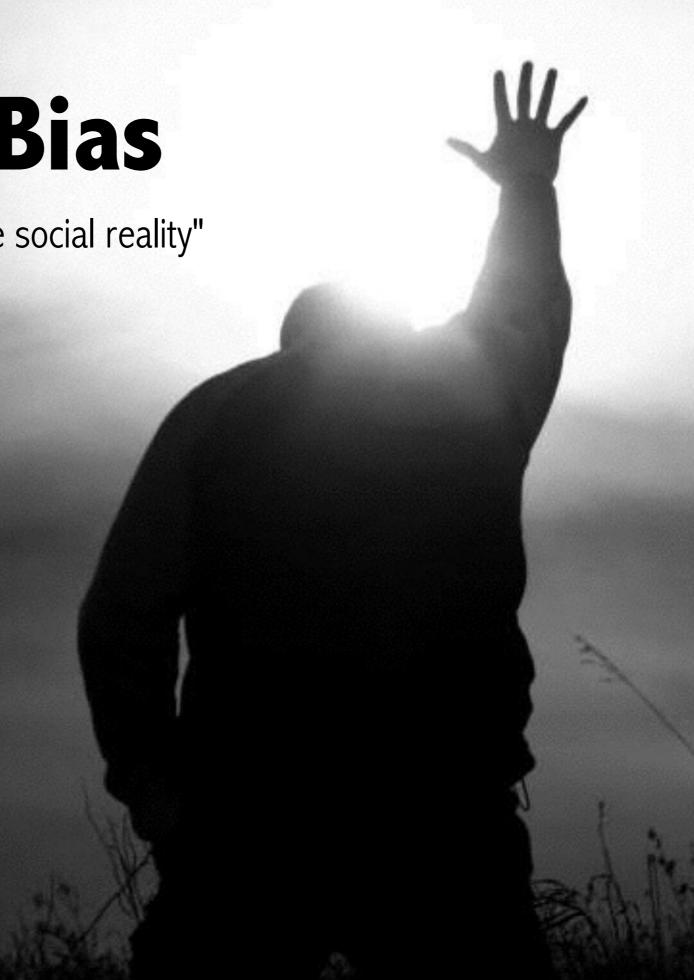


We create our own "subjective social reality"

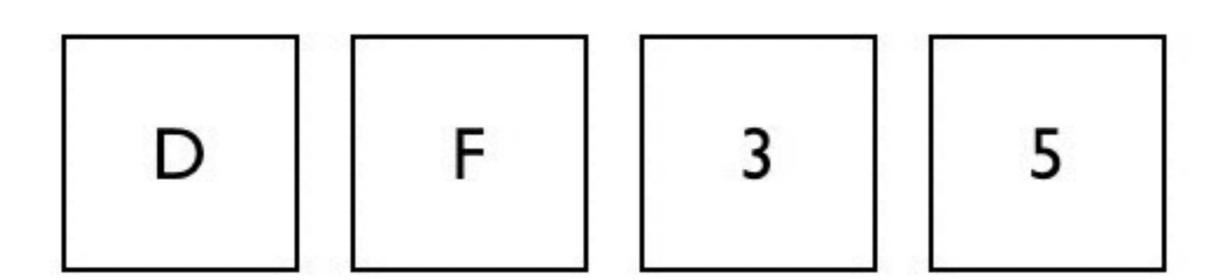
Confirmation Bias

Halo Effect

Hindsight Bias

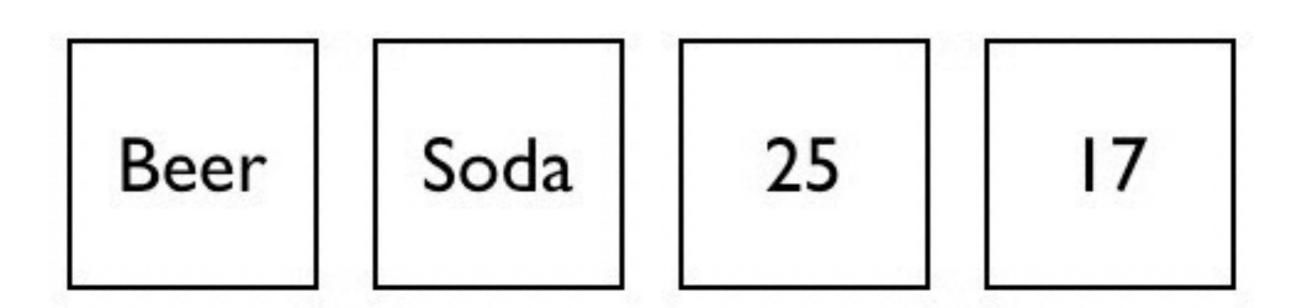


Wason selection task

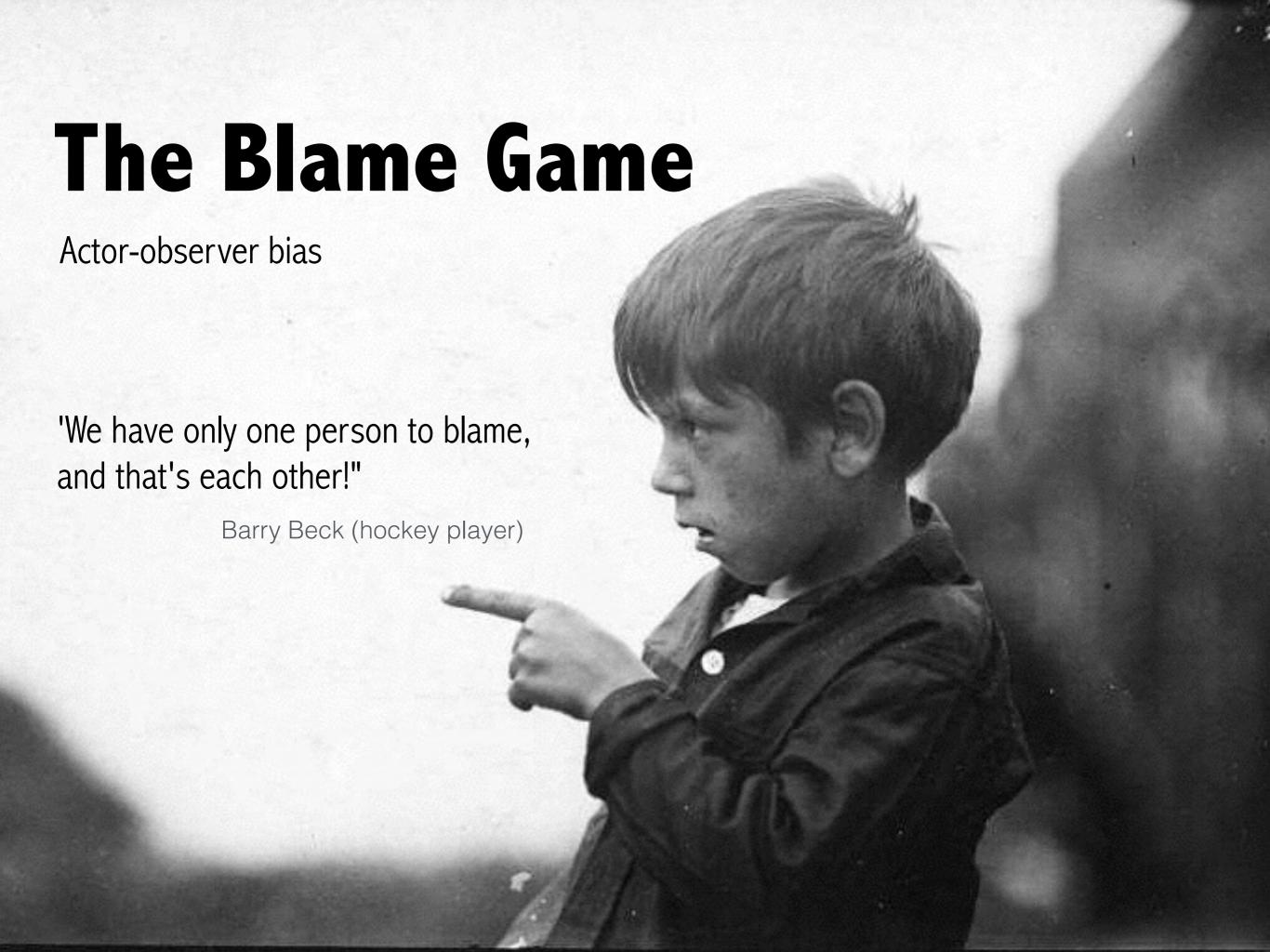


If a card has a **D** on one side, it has a **3** on the other side.

Wason selection task



if a person is drinking beer, he/she must be over 21 years old



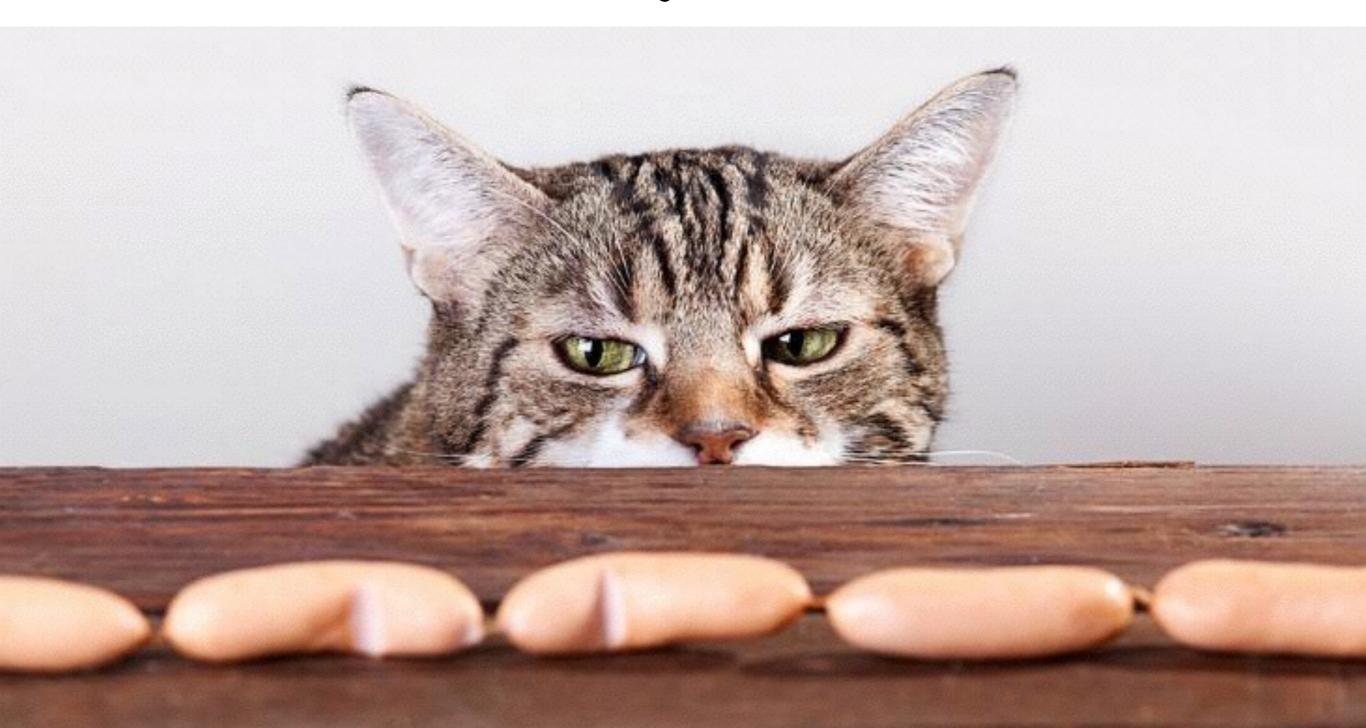
Taking Shortcuts

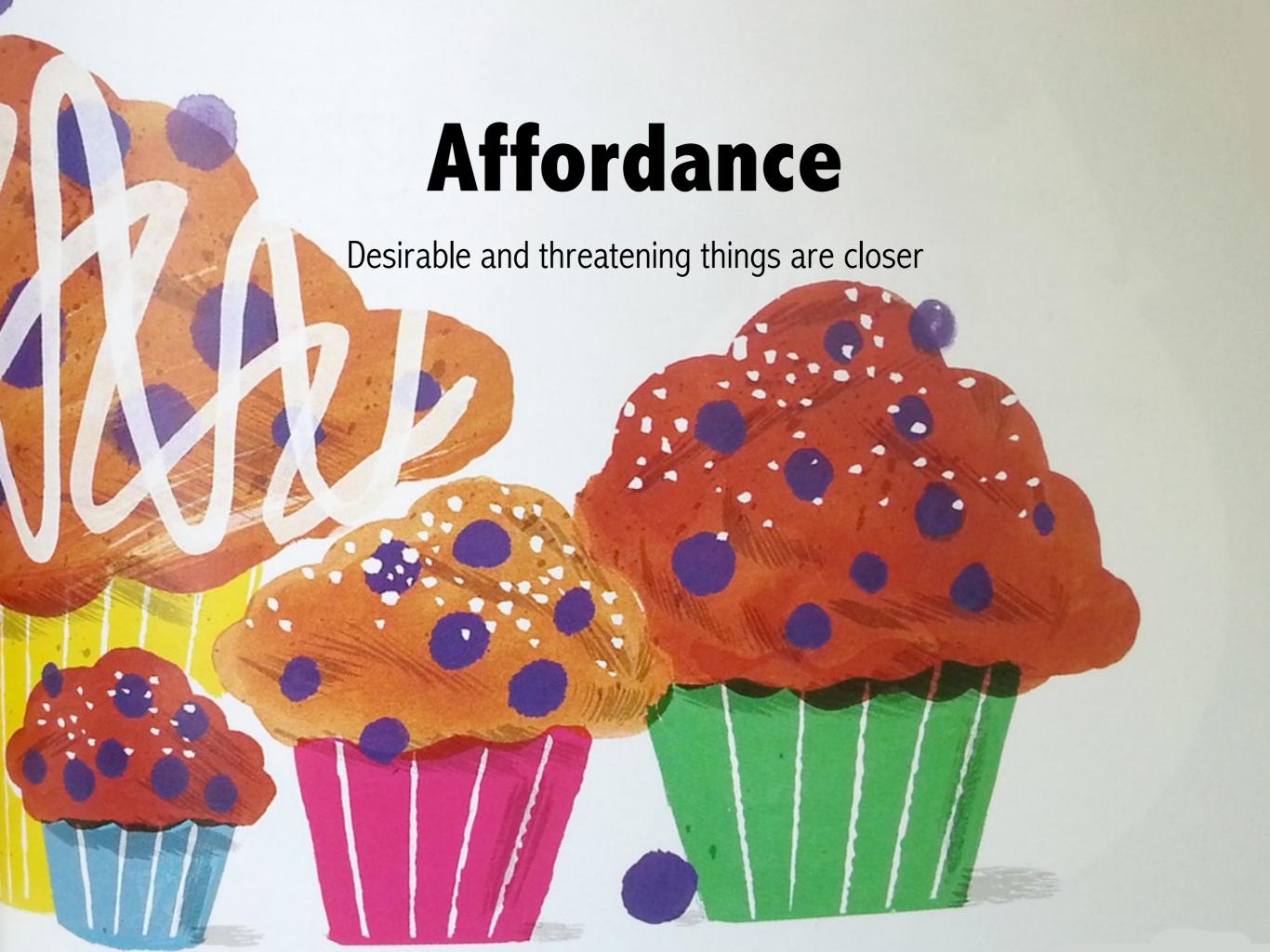
Mental Shortcuts = heuristics



Affordance

We see the world according to what we want and can do





Change Blindness

major changes right in front of us remain undetected





We can't "unhear" things

the brain needs to know what to expect

We can't "unhear" things

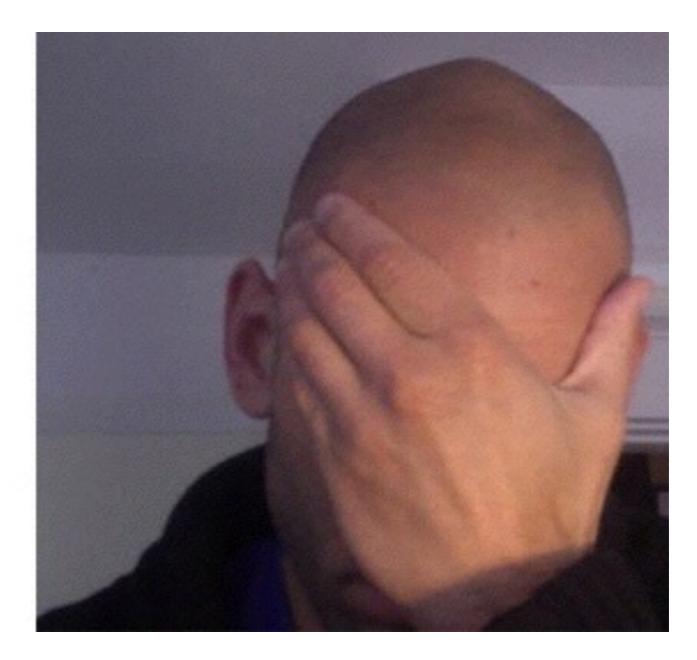
Diana Deutsch and her musical illusions

We can't "unsee" things



FIFA WORLD CUP





Your Brain Can't Handle the Moon



Your Brain Can't Handle the Moon





BRAINS ARE AWESOME

I wish everybody had one.