

Aamir Khan is shown from the waist up, leaning on a desk in a classroom. He is wearing a dark grey long-sleeved shirt with grey sleeves and blue jeans. He has a watch on his left wrist and a bracelet on his right. The background features a blackboard with some faint white markings, a shelf with various items, and a desk with stacks of books and paint cans. The lighting is bright and even.

# BOLLYWOOD

PRESENTED BY  
ASHIQUE

Film: Taare Zameen Par

# Bollywood the term

- Similar to Hollywood?
- Included in Oxford Dictionary
- Indian cinema isn't just Bollywood
- Bollywood produces about 200 movies a year
- India produces 1000 films a year

# Bollywood means

- Song and dance
- A balanced entertainment
- De ja vu
- Lots of gossip
- Few good movies



# Bollywood Audience



# Bollywood Audience



# The money comes from

- Business men
- Underworld



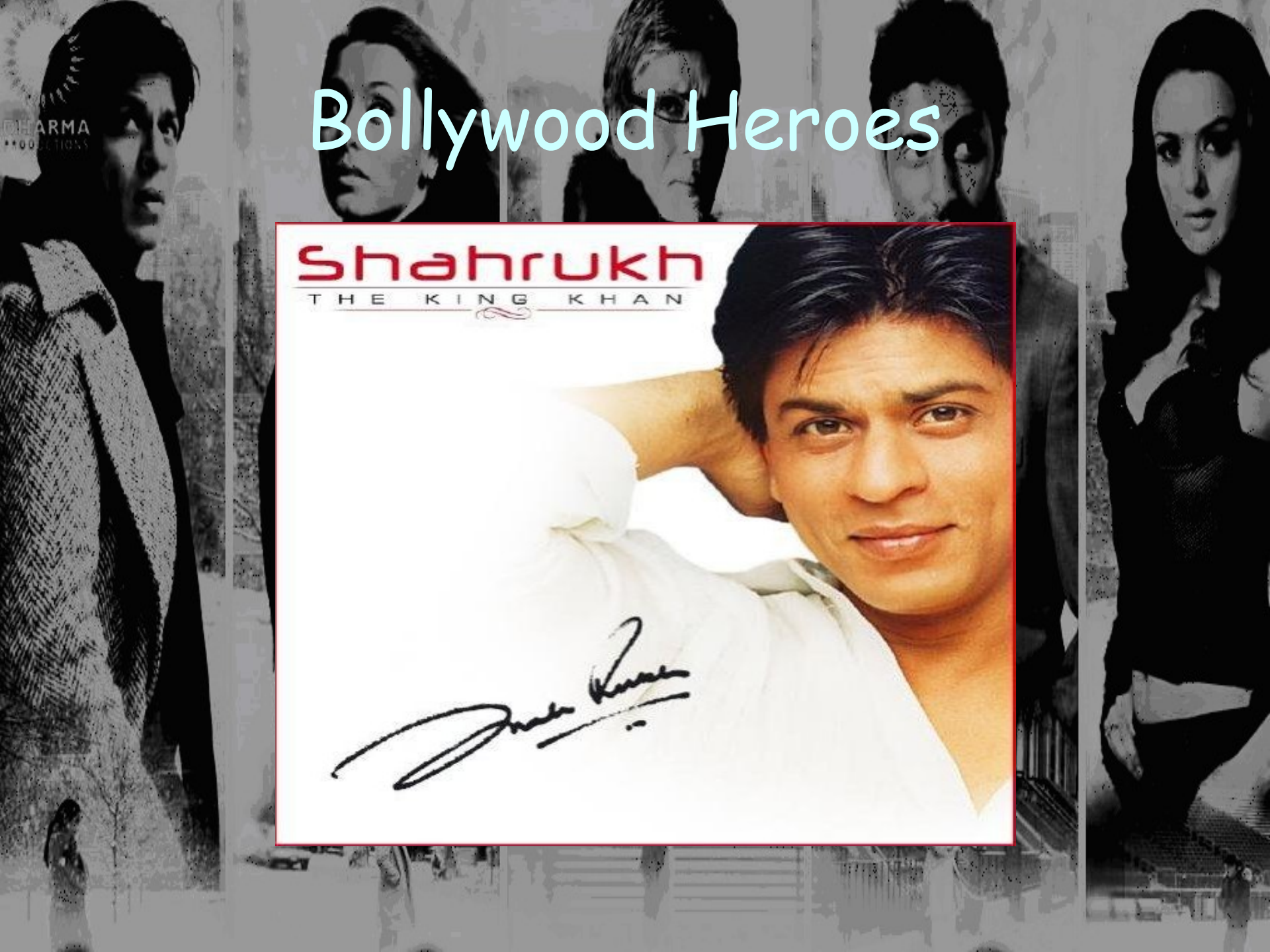
# The money goes into

- The hero
- Music and shooting the songs
- Shooting in exotic locations
- Publicity



# Bollywood Heroes

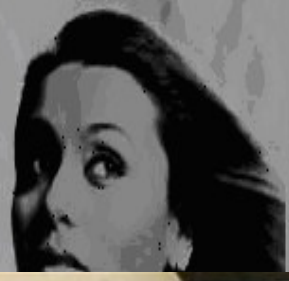
**Shahrukh**  
THE KING KHAN







PHARMA  
PRODUCTIONS



HARMA  
PRODUCTIONS

*Come... Fall in Love  
... All Over Again*

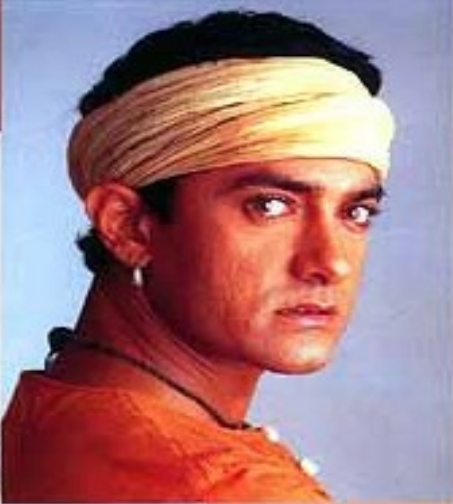


# Bollywood Heroes

Aamir Khan

Actor With A Difference

Rupa  
Charitavali Series





CHARMA  
PRODUCTIONS

Original .....



# Original From Hollywood

- Kasoor (remake of Jagged Edge)
- Raaz (remake of What Lies Beneath)
- Jism (remake of Body Heat)
- Hum Tum (much better remake of Meg Ryan's When Harry Met Sally)
- Pyar to Hona Hi Tha (a very nice remake of yet another Meg Ryan movie, French Kiss)
- Zehar (a direct copy of Denzel Washington movie Out of Time)

# Bollywood Music

A black and white collage of four Bollywood actors' faces. From left to right: Shah Rukh Khan, Akshay Kumar, Hrithik Roshan, and Arjun Rampal. The text is overlaid on the image.

- Almost all Bollywood movies are musical
- In average, every movie has 5 songs
- Eclectic mixture of various genres
- Highly "influenced" too

# Bollywood Cliches



- Love triangles
- Angry Parents
- Long lost siblings
- Lookalikes
- East or West India is the best

# Bollywood Censorship



- Kissing wasn't allowed
- "kissing and nudity be shown on Indian screens provided these are shown aesthetically"
- No nudity



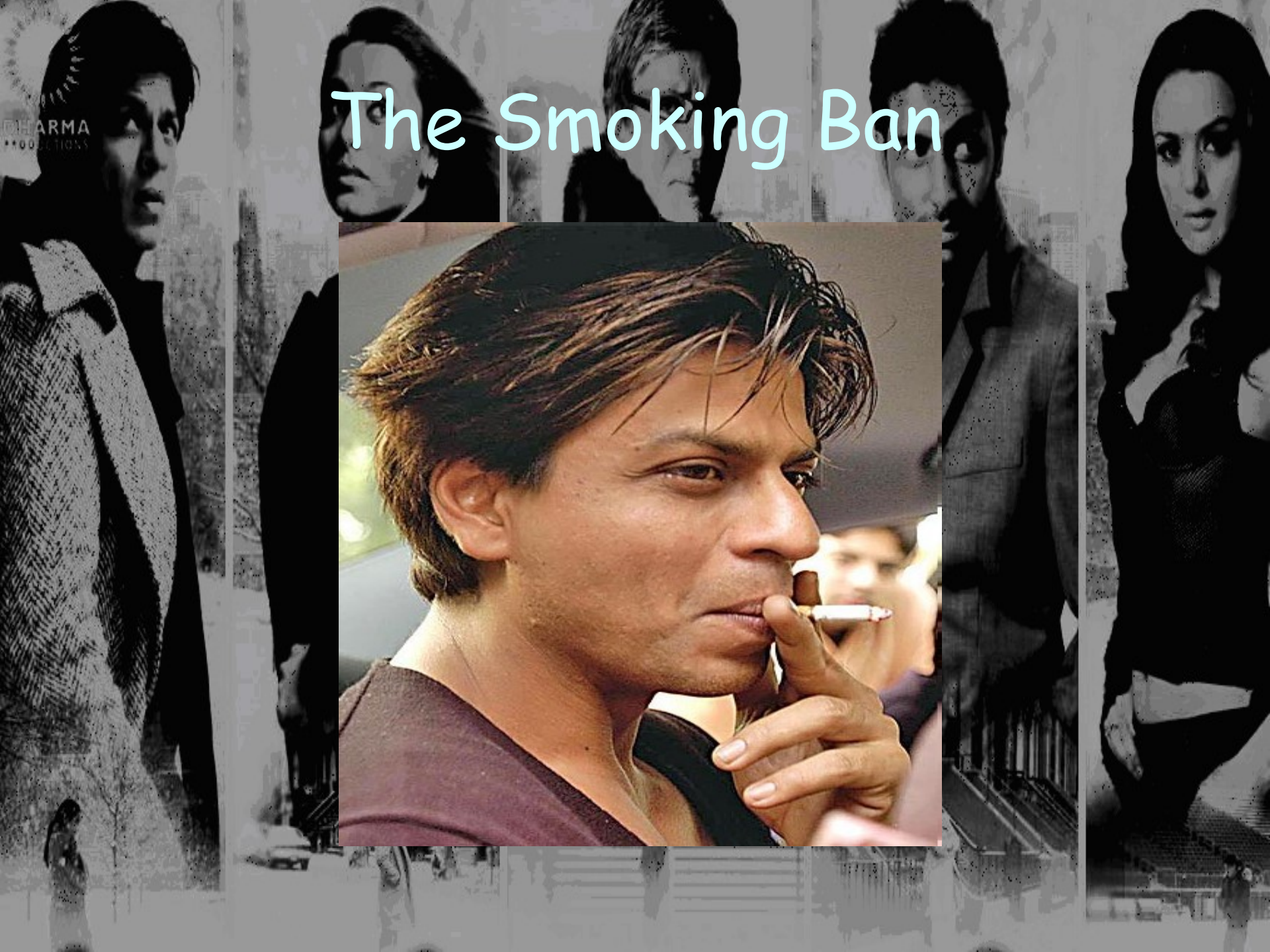
# Politically Sensitive Stuff



# Politically Sensitive Stuff



# The Smoking Ban



# Bollywood Special Effects



- Lack of funds or imagination?
- Bollywood superman

# The Multiplex Culture



- In 2001 Bollywood got Industry status
- Multiplex chains
- Production Companies
- Small-budget movies
- Alternative cinema

PHARMA  
PRODUCTIONS



Handmade Films presents

# BHEJA FRY

Produced by Sunil Doshi | Directed by Sagar Ballary

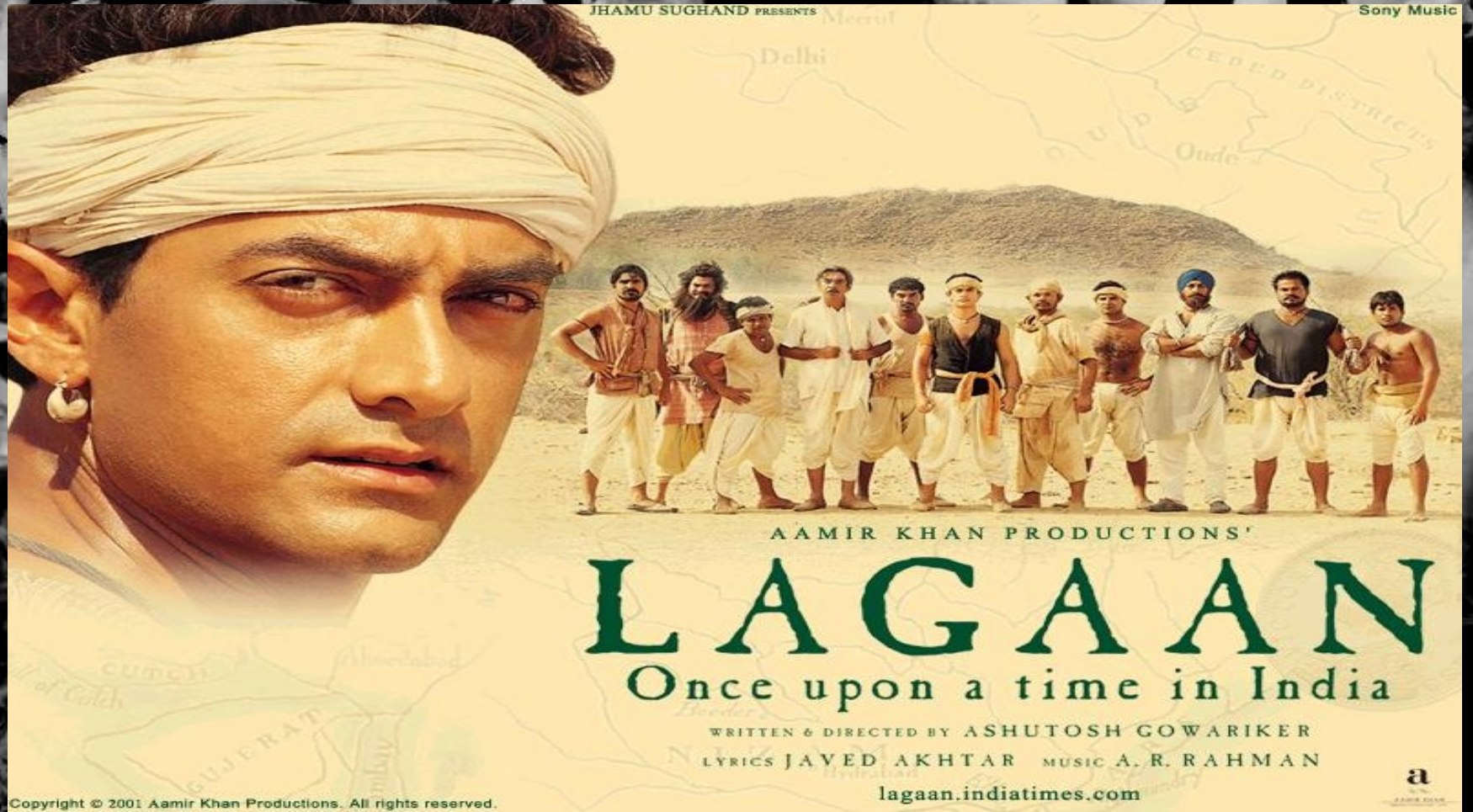
# Bollywood at the Oscars



# Bollywood at the Oscars

JHAMU SUGHAND PRESENTS

Sony Music

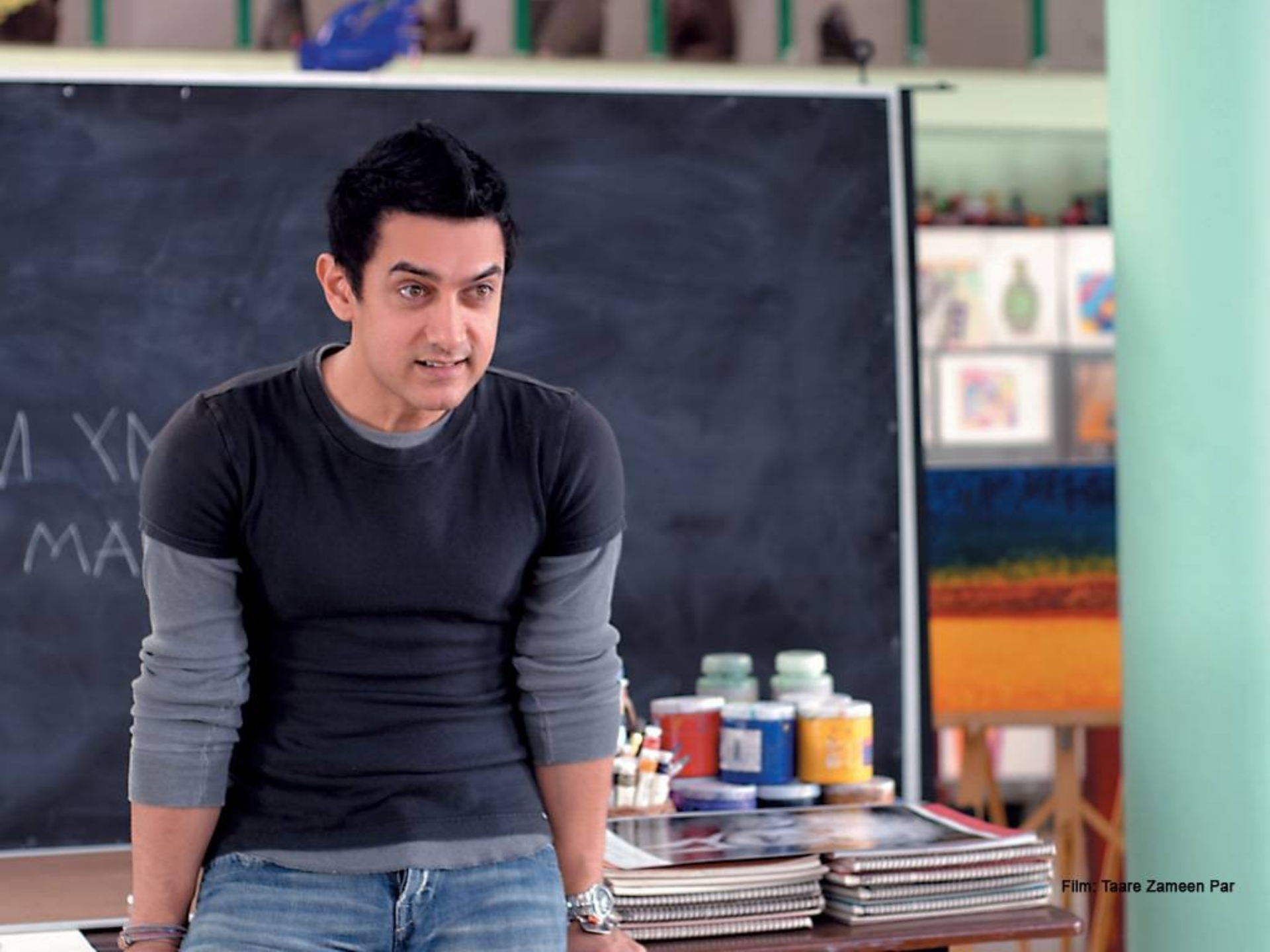


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# Hollywood and Bollywood





Film: Taare Zameen Par