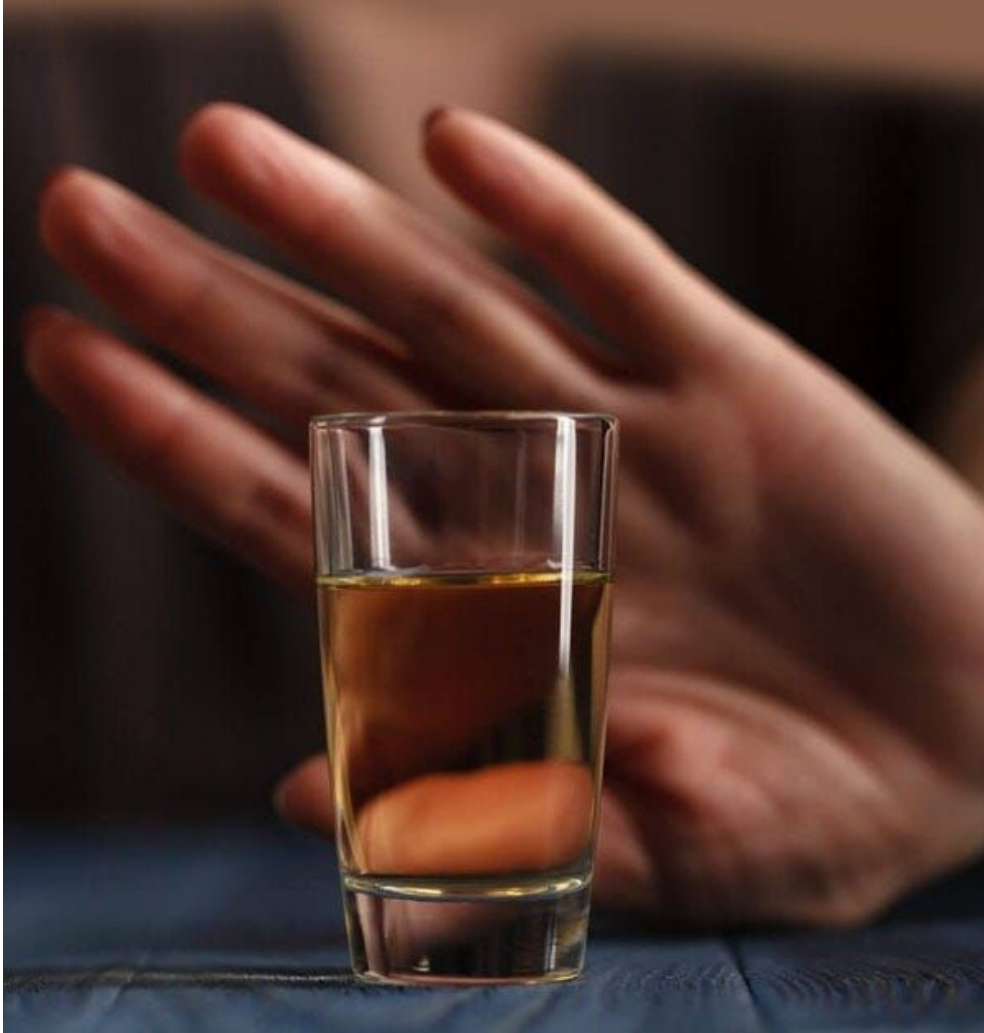




WINE in one hour

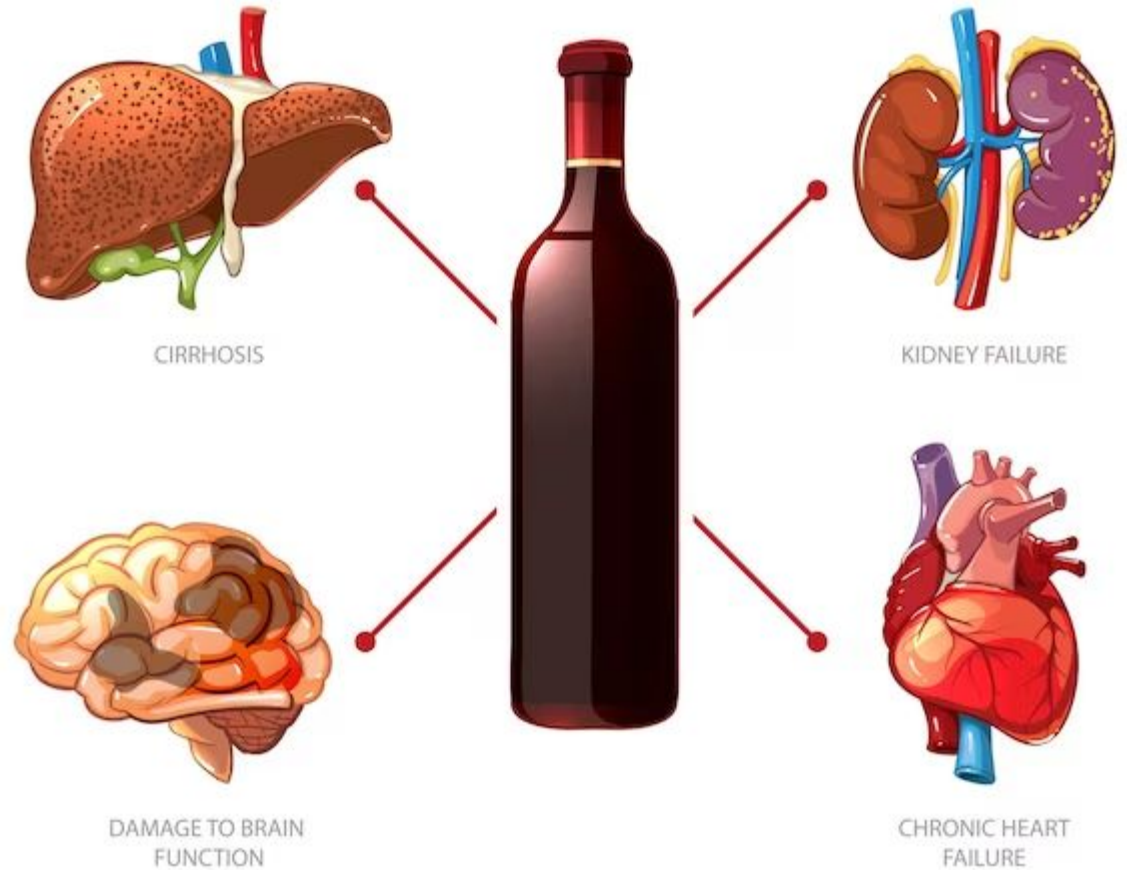
"A bottle of wine contains more philosophy than all the books in the world."

Drinking Is Injurious To Health



ALCOHOLISM

INFLUENCE OF ALCOHOL ON ORGANISM





I *LOVE* food



How it started

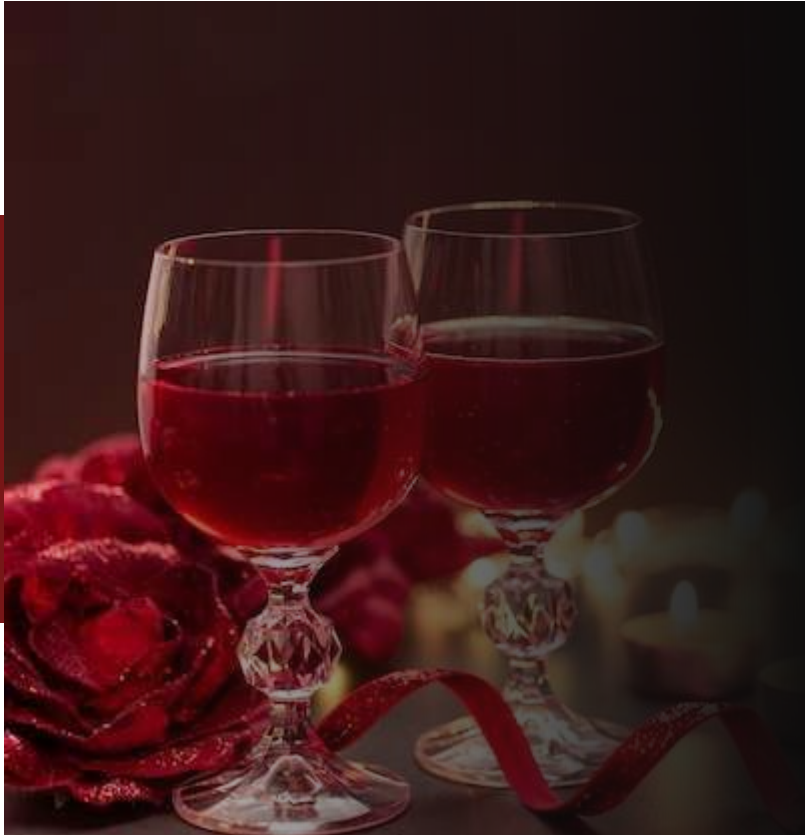


How it's going



Wine is about people





Introduction

Wine is simply fermented grape juice!

Well, it's just juice from crushed grapes in which sugars are fermented with the help of yeast into alcohol and carbon dioxide

Wise words

1. What grows together goes together
2. Taste as much as you can
3. Expensive wine isn't always good
4. Ask your local shops what wines they are excited about!
5. Don't order the 2nd cheapest bottle at a bar
6. Buy a good wine-key to open bottles, the one available at BCL is 7\$ and very good
7. There are no rules

Explore the different types of grapes used in winemaking, such as Chardonnay, Cabernet Sauvignon, and Pinot Noir, each imparting unique flavors and characteristics to the wine.



Grape Varieties



Different types of wine

White



Red



Champagne
& sparkling



Dessert



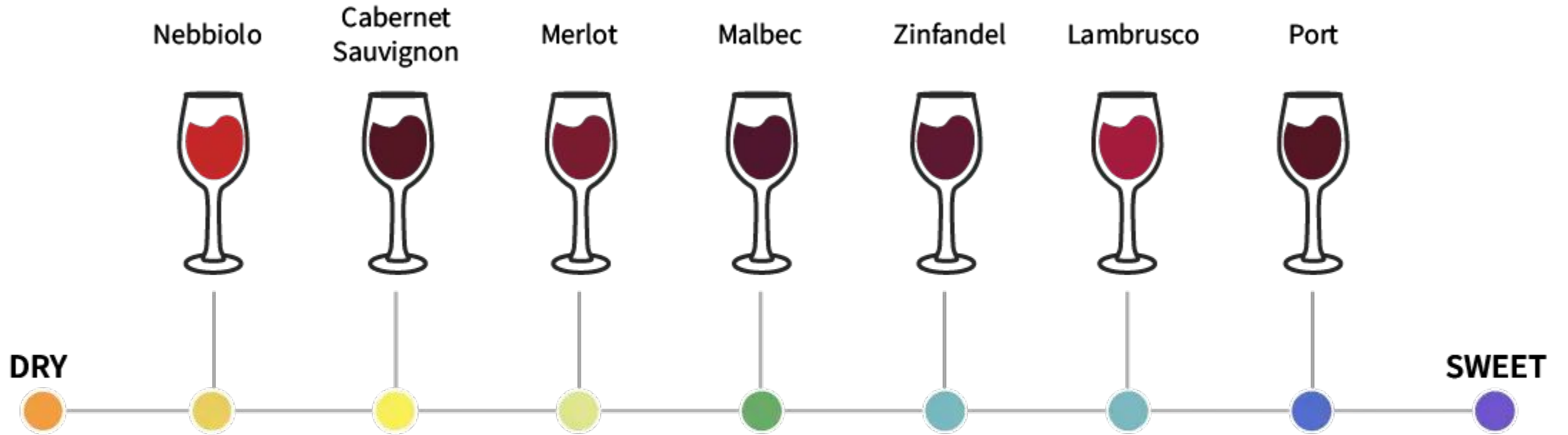
Universal



Key varietals



Red wine varietals





Wine Regions

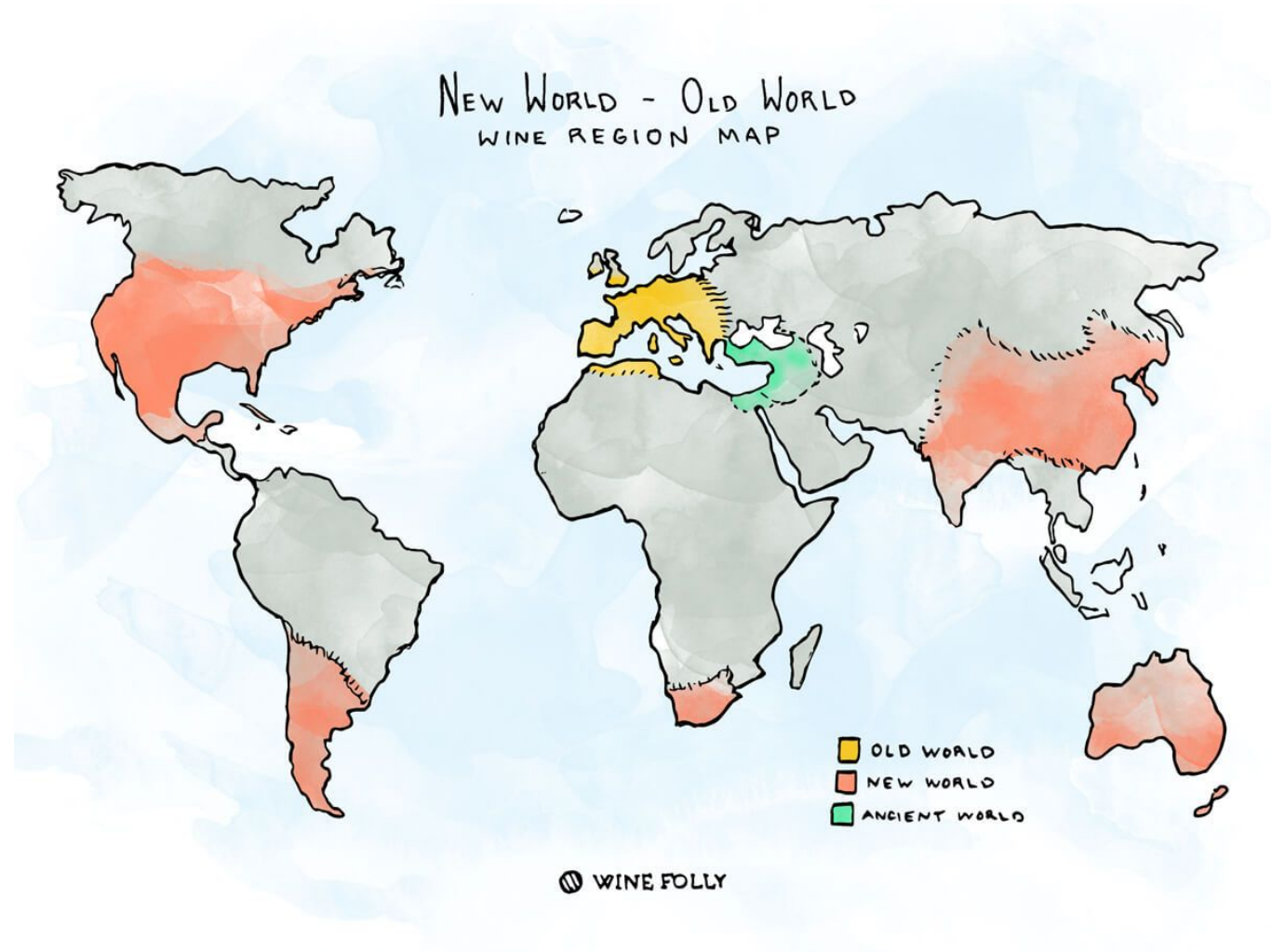
There are so many!



Old world vs new world



Old world vs new world





FURIOSO

2019 - L'ALTRA PINOT NOIR
FURIOSO VINEYARD - DUNDEE HILLS

2018

GRANDS VINS DE BOURGOGNE
ESTATE BOTTLED
MIS EN BOUTEILLE
À LA PROPRIÉTÉ

GIVRY

LES BOIS CHEVAUX-PREMIER CRU
APPELLATION GIVRY 1^{er} CRU CONTRÔLÉE

DOMAINE THENARD

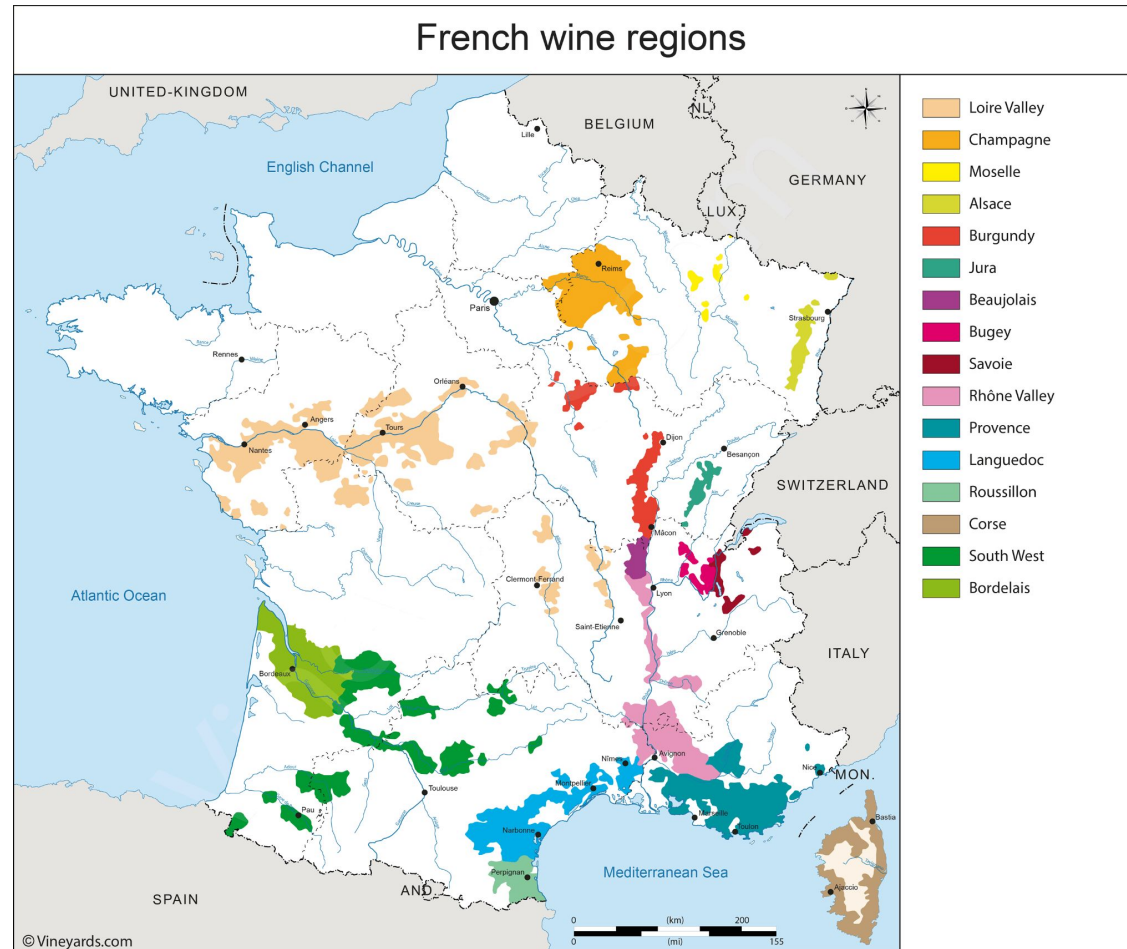
PROPRIÉTAIRE RÉCOLTANT À GIVRY, SAONE-ET-LOIRE, FRANCE
PRODUCT OF FRANCE









France











France

Don't worry too much about it, you can't afford it

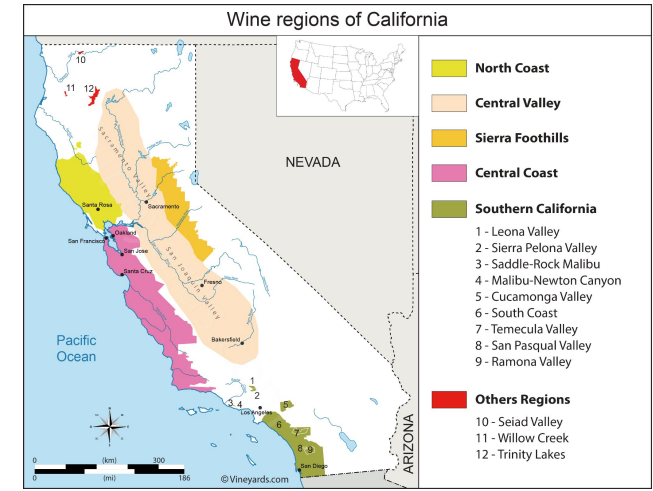


 <p>COTEAUX BOURGUIGNONS - 750 ml France </p> <p>★★★★☆ \$27.97 \$31.99 In Stock <i>On Sale (until Mar 31)</i></p>	 <p>MACON LUGNY - BOUCHARD PERE ST 750 ml France </p> <p>★★★★☆ \$29.97 \$33.99 In Stock <i>On Sale (until Mar 31)</i></p>	 <p>SAINT BRIS SAUVIGNON - PASCAL BOUCHARD 750 ml France </p> <p>★★★★☆ \$29.99 In Stock</p> <p>More Info ▶</p>	 <p>SAINT BRIS SAUVIGNON - CAVES BAILLY-LAPIERRE 750 ml France </p> <p>★★★★☆ \$29.99 In Stock</p> <p>More Info ▶</p>
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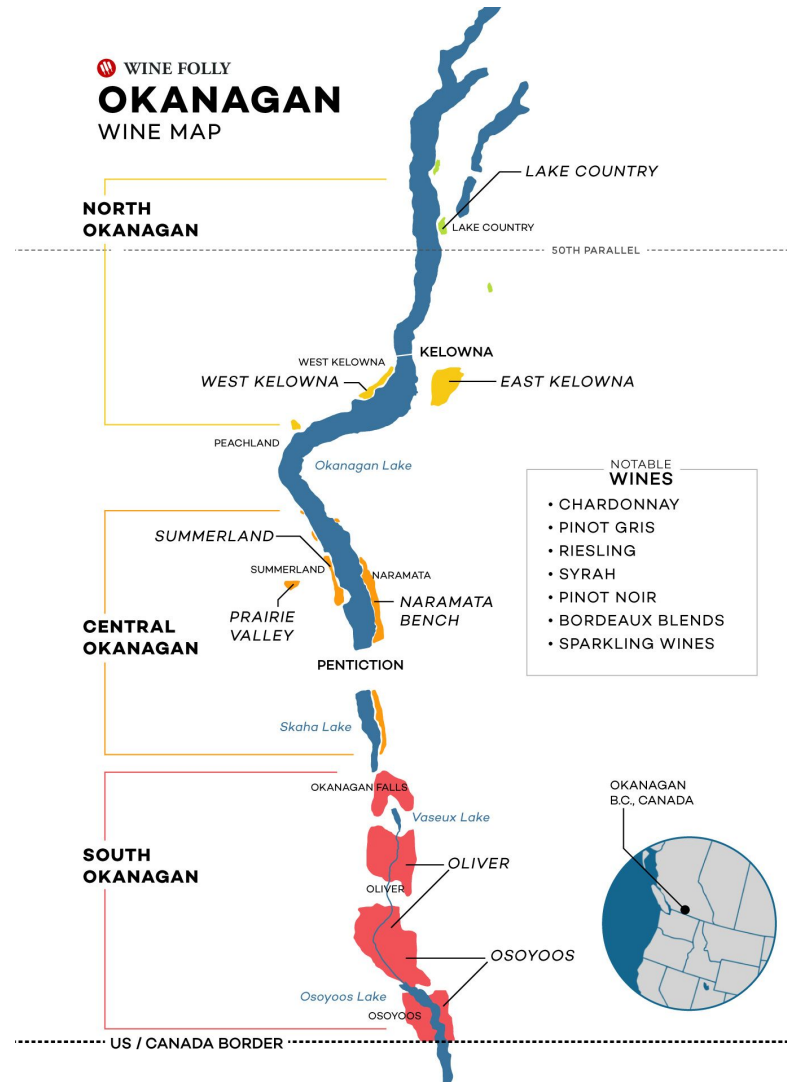
 <p>MOET AND CHANDON - BRUT IMPERIAL 200 ml France </p> <p>★★★★☆ \$26.99 In Stock</p> <p>More Info ▶</p>	 <p>MOET AND CHANDON - BRUT IMPERIAL 375 ml France </p> <p>★★★★☆ \$45.99 In Stock</p> <p>More Info ▶</p>	 <p>PIPER HEIDSIECK - CUVÉE BRUT 375 ml France </p> <p>★★★★☆ \$45.99 In Stock</p> <p>More Info ▶</p>	 <p>BEAUMONT DES CRAYERES - JACQUES 750 ml France </p> <p>★★★★☆ \$51.99 In Stock</p> <p>More Info ▶</p>
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Italy!!





We have amazing wine right here!



Buying a bottle



Talk to the local store owners!

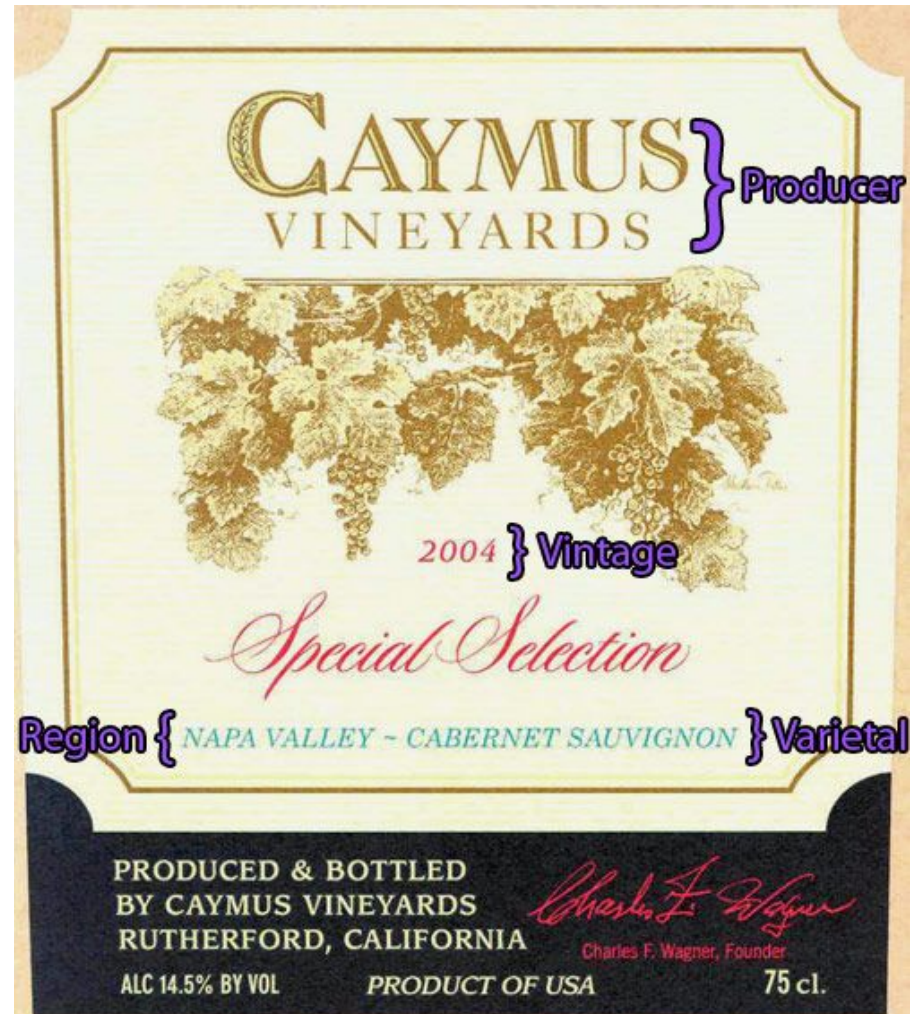
1. I'm making this thing tonight (enchiladas for example)
2. I've enjoyed drinking *insert region* in the past!
3. What do you recommend for a date?
4. If you already have a budget and region in mind tell them that!

Examine bottles



Location, location, location!
What grape it is
Vintage 2020 - Year the grapes
were harvested
An association has approved the
wine

Examining bottles - new world

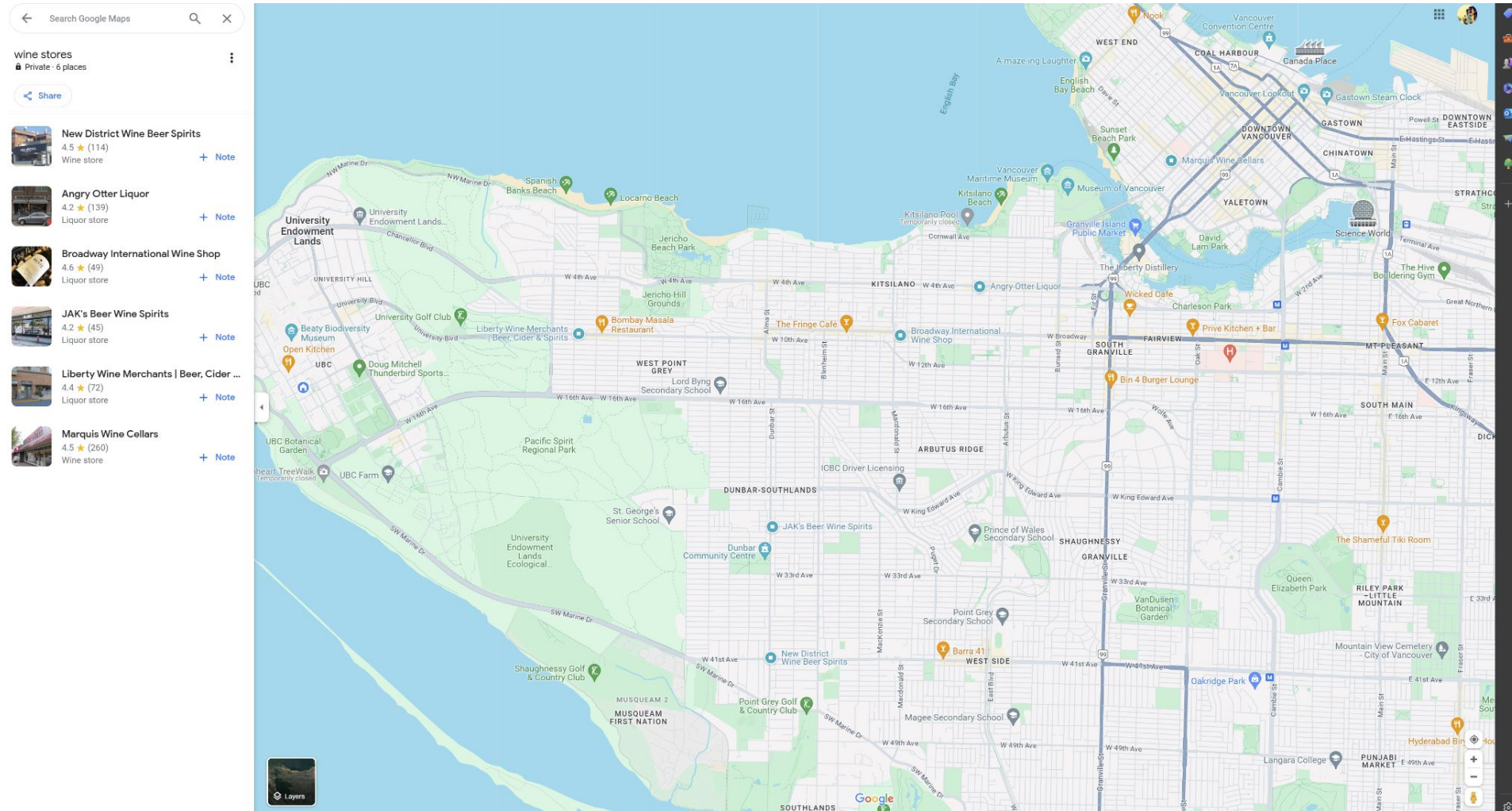


Buy if you're in europe!



My favourite stores in vancouver

But if something is available at BCL buy it there



No but I only want to know 1 wine to buy



Casa Santos Lima 'Bons Ventos' 2019

\$18.99

Very aromatic with notes of ripe black and red fruits. The palate opens with fruit and persists onwards to concentrated red fruit flavours, well-balanced oak notes and a nice pronounced acidity. The fresh yet fine tannins take over at the finish, where flavours of spice and liquorice dominate.

Producer	Casa Santos Lima
Country	Portugal
Region	Lisboa
Vintage	2019
Size	750mL

Case Discount: Mix-&-Match 12+, Save 10% (wine, spirits & sake)



GRAY MONK - PINOT GRIS 2023

750 ml | SKU: 118638

Canada



\$20.99

Available in 188 Stores

Where to Buy

Add to My Cellar



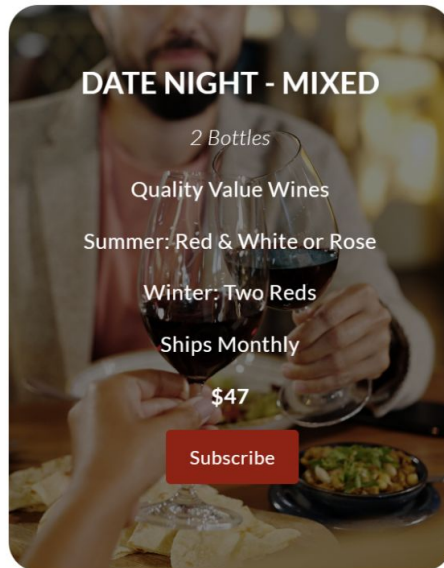
4.2 from 235 ratings

The Gray Monk story goes back to planting the first handful of Pinot Gris vines in the province decades ago. This is #1 with our customers! 90 Points, John Schreiner: "The wine shows a delicate bronze blush in the glass. It has aromas of fine herbs, citrus and citrus peel. On the palate, the wine has a luscious texture with flavours of pear, apple and white peach. The wine is well balanced, with the residual sweetness plumping up the fruit in the classic Gray Monk style."

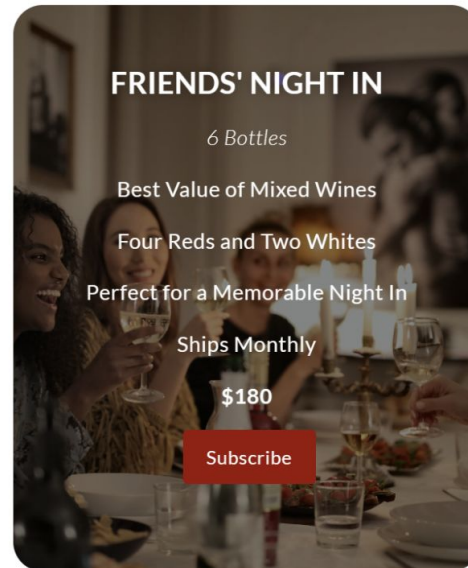
Join a wine club!

WELCOME TO THE CLUB

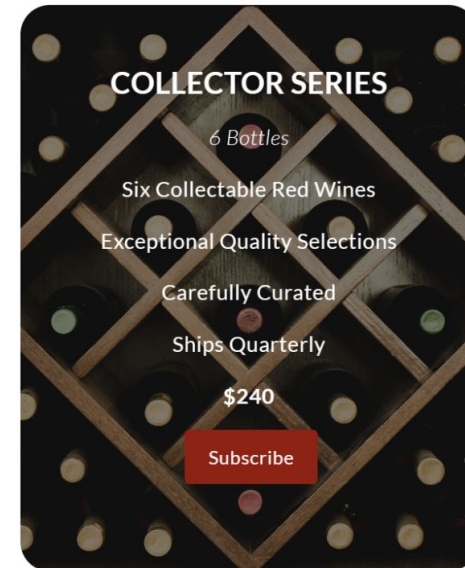
With almost 40 years in the Vancouver wine scene, Marquis Wine Cellars has steadfastly pursued exceptional customer care and great wines. Prioritizing the same values and promises, Marquis Wine Club offers a unique concept, providing exclusive benefits unmatched by other BC Wine Clubs.



DATE NIGHT - MIXED
2 Bottles
Quality Value Wines
Summer: Red & White or Rose
Winter: Two Reds
Ships Monthly
\$47
Subscribe



FRIENDS' NIGHT IN
6 Bottles
Best Value of Mixed Wines
Four Reds and Two Whites
Perfect for a Memorable Night In
Ships Monthly
\$180
Subscribe



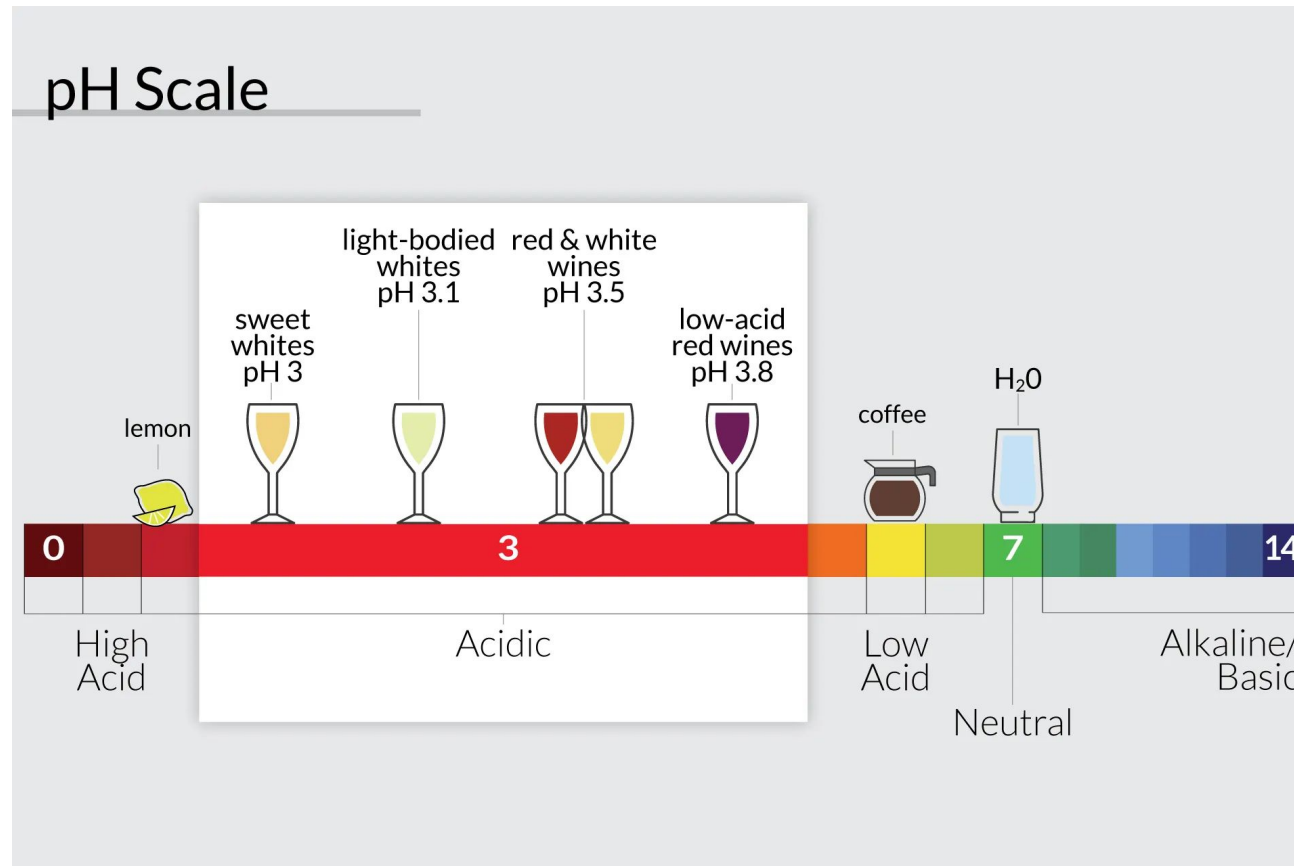
COLLECTOR SERIES
6 Bottles
Six Collectable Red Wines
Exceptional Quality Selections
Carefully Curated
Ships Quarterly
\$240
Subscribe

Enjoying wine - a note on glasses



Enjoying wine - tasting elements

1. Acidity - The puckering feeling when you drink



Body

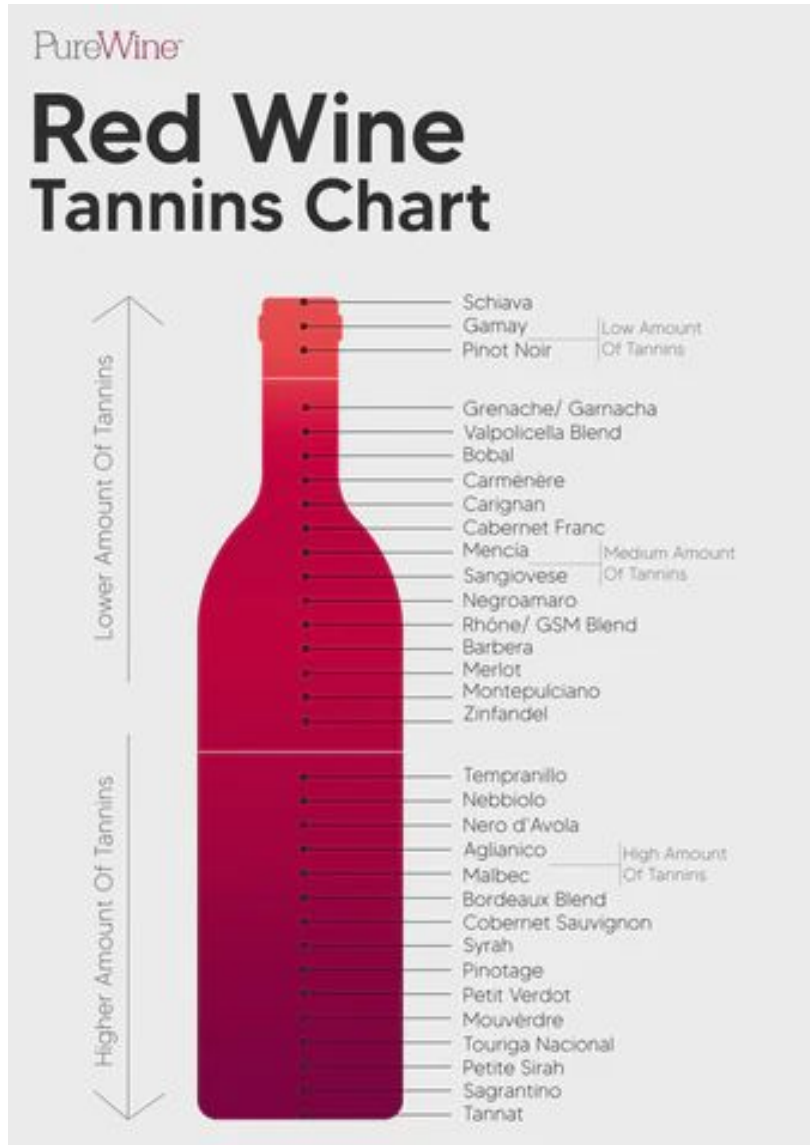
TYPES OF WINE BODIES			
Wine Color	Body Type	Alcohol %	Common Grape Varietals
Red or Rosé	Light	Anything up to 12.5%	Liatiko, Cinsault, Gamay, Grenache Noir, Pinot Noir
Red or Rosé	Medium	12.5% - 13.5%	Cabernet Franc, Nebbiolo, Tempranillo, Merlot, Sangiovese
Red or Rosé	Full	Anything above 13.5%	Mourvèdre, Cab Sauvignon, Malbec, Zinfandel, Syrah/Shiraz
White	Light	Anything up to 12.5%	Pinot Grigio, Dry Riesling, Sav Blanc, Grenache
White	Medium	12.5% - 13.5%	Chenin Blanc, Unoaked Chardonnay, Pinot Gris, Dry Riesling
White	Full	Anything above 13.5%	Oaked Chardonnay, Chenin Blanc, Viognier

TXWINE.COM

Body is felt both on the tongue and mouth

Think of it as how it feels in your mouth

Tannins



Tannins are picked up by the middle of your tongue and are bitter

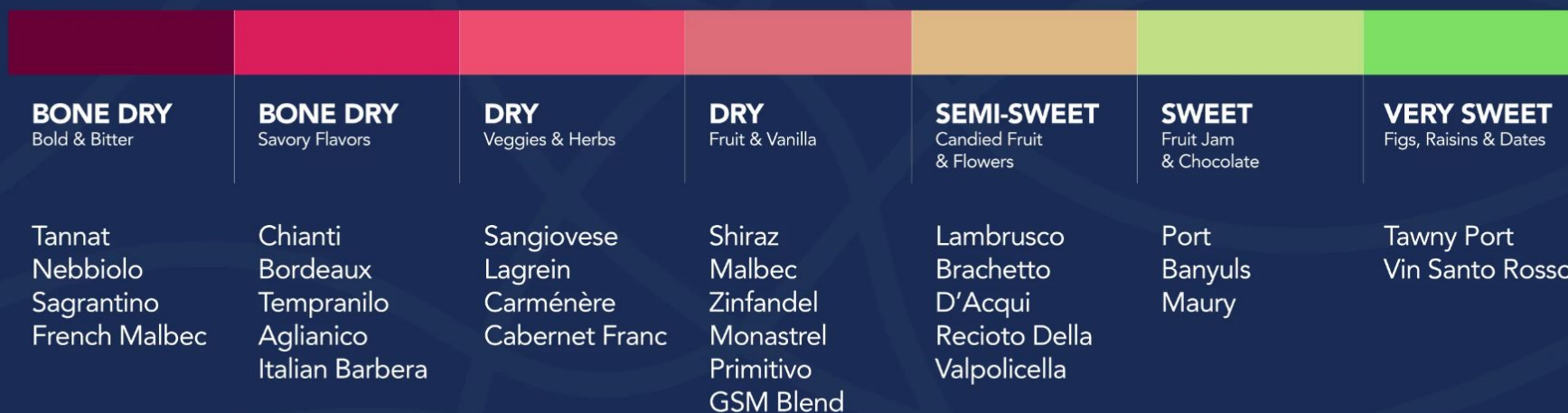
They make your mouth feel dry, usually around cheeks

High tannins wines usually age well if pressed with the right kind of seeds

Dryness

WINE SWEETNESS CHART

 Red Wines



Suggested wines

You like?	Big picture	My suggestions
Bold reds	Cabernet, Malbec or zinfandel	Toso malbec (BCL, Argentina)
Funky reds	Natural wines!	
Cheap reds	Spanish or portuguese wines	La crianza, 2017 (BCL, rioja, Spain)
Very dry white wines	Coastal whites from Muscadet, Rias Baixas etc.	
Oaky whites	Chardonnay from Napa	Something from Napa/Sonoma county (BCL)
Mineral whites	European whites	Anything from Chablis, william fevre (BCL)
Rose	Okanagon!	Hush, Dirty Laundry 2020 (BCL)

Restaurants

Ordering wine at a restaurant is similar to buying a bottle. Don't go for the cheapest or the most expensive. Ask your server/sommelier what's good.

When can I send a bottle back?

Only when it's corked or faulty (when it smells like a wet dog)

Not because you didn't like it.

Wine storage

**IT'S NOT HOARDING IF
IT'S WINE**



IT'S A COLLECTION

Don't store wine in your kitchen!
Don't store wine where there is light exposure!

Best place to store wine for houses like ours is to store them at the bottom of your closet.

Temperature for serving

Serve red wines at room temperature (if your room temp is 16-18 degrees) which it isn't. So please chill them for 15 mins in your fridge before serving

Serve white wines after minimum 4-5 hours in the fridge

Consume wines within 3-5 days of opening, after that it's just vinegar

Buying wine in bulk

Most places offer discount on a case of wine (6 or 12 bottles)

Buy 3-4 red varietals, 3-4 whites and 1 sparkling and 1 rose for a good case

Look out for discounted wines at BCL. They often have over 25% discount on great wines



Wine And Terroir



Understand the concept of terroir, which encompasses the environmental factors, such as soil composition and climate, that contribute to the unique characteristics of a wine.





Buy BC wine and donate to them
please!

British Columbia

Cold snap causes catastrophic loss for B.C. wine industry: report

New report projects nearly 100% decrease in grape and wine production across B.C.

CBC News · Posted: Feb 14, 2024 6:43 PM PST | Last Updated: February 14



 **CBC**
B.C. wine industry devastated after January's prolonged cold snap
30 days ago | 2:12