



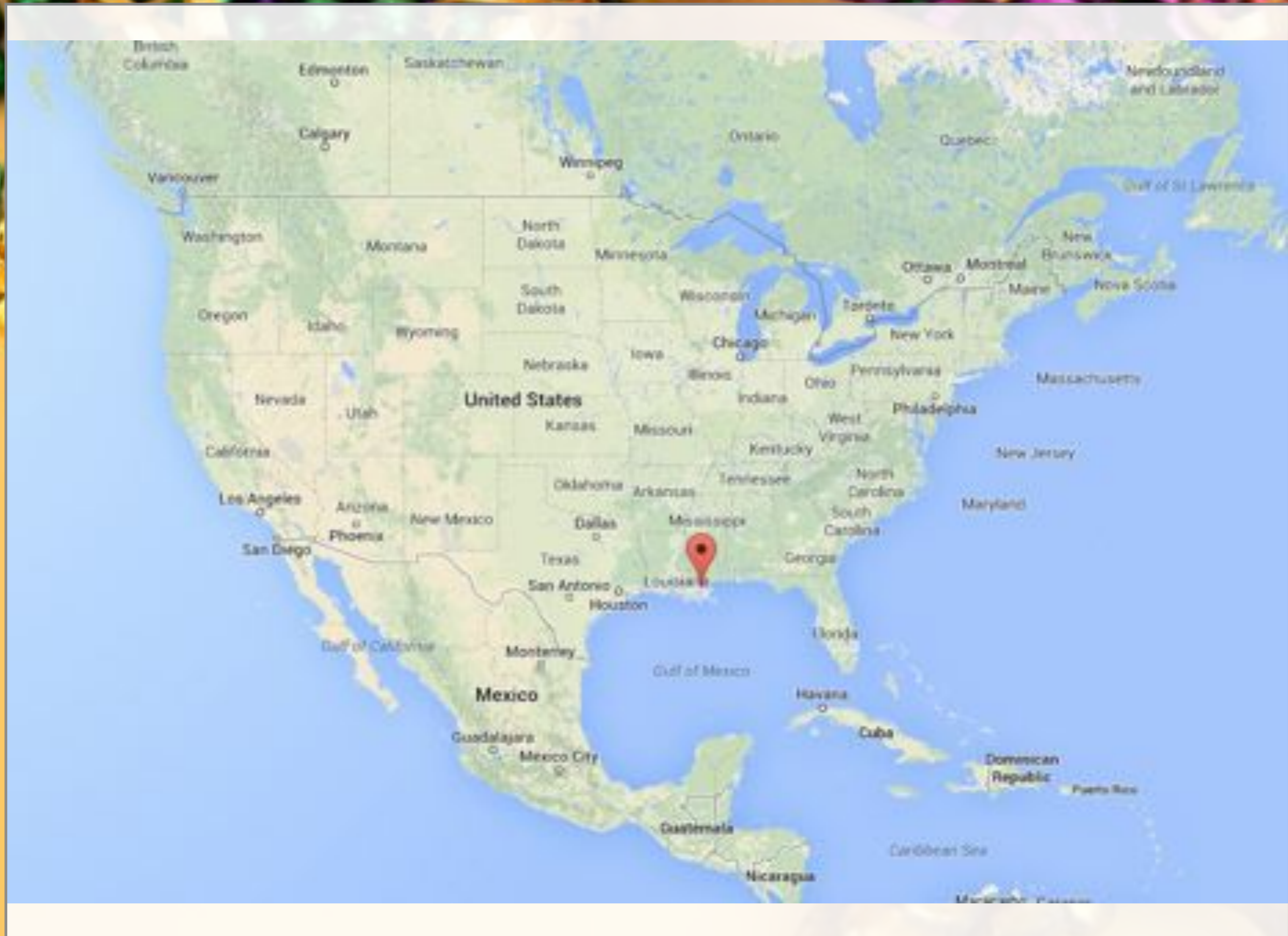
Mardi Gras in New Orleans

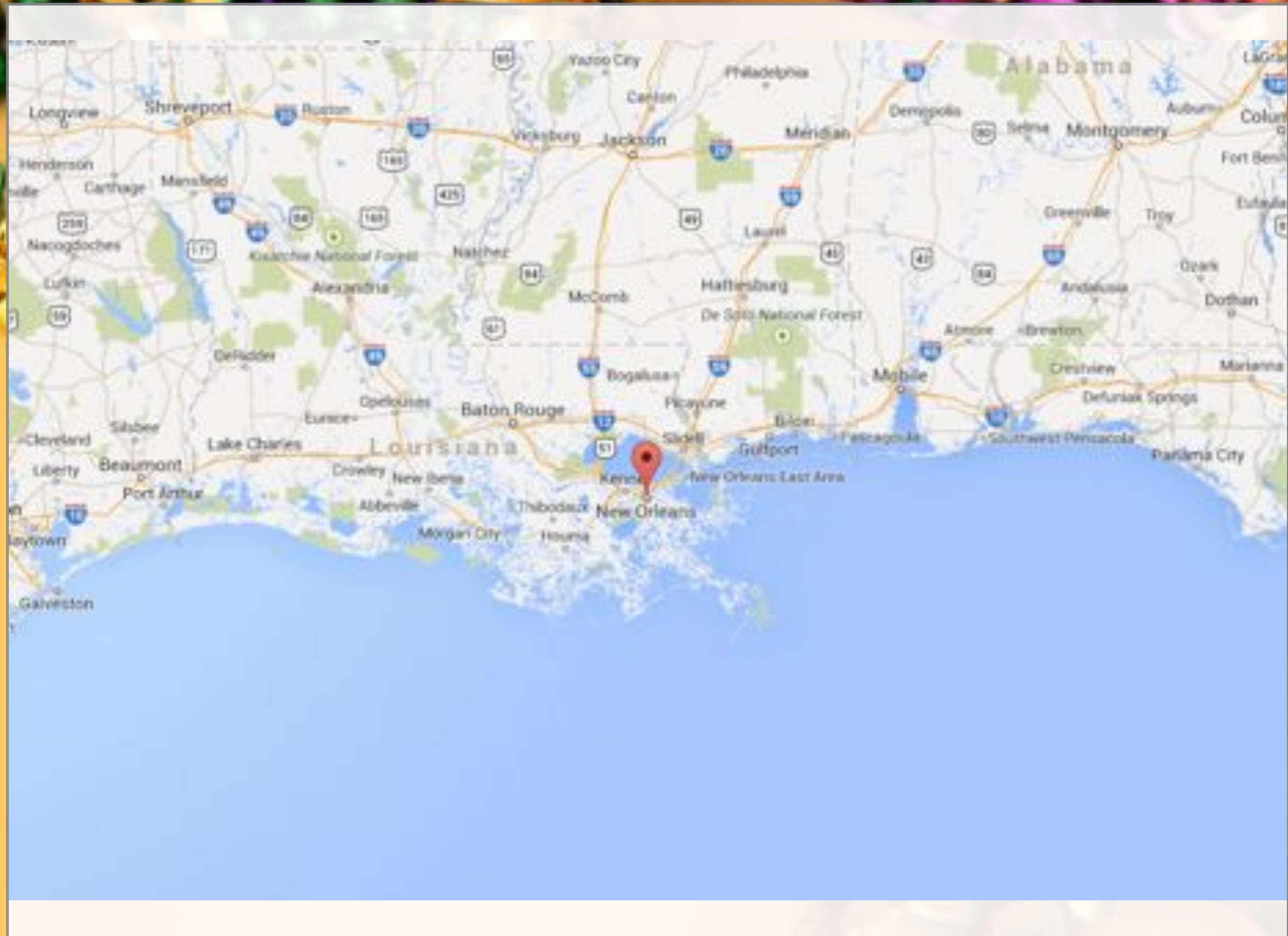
A visitor's guide

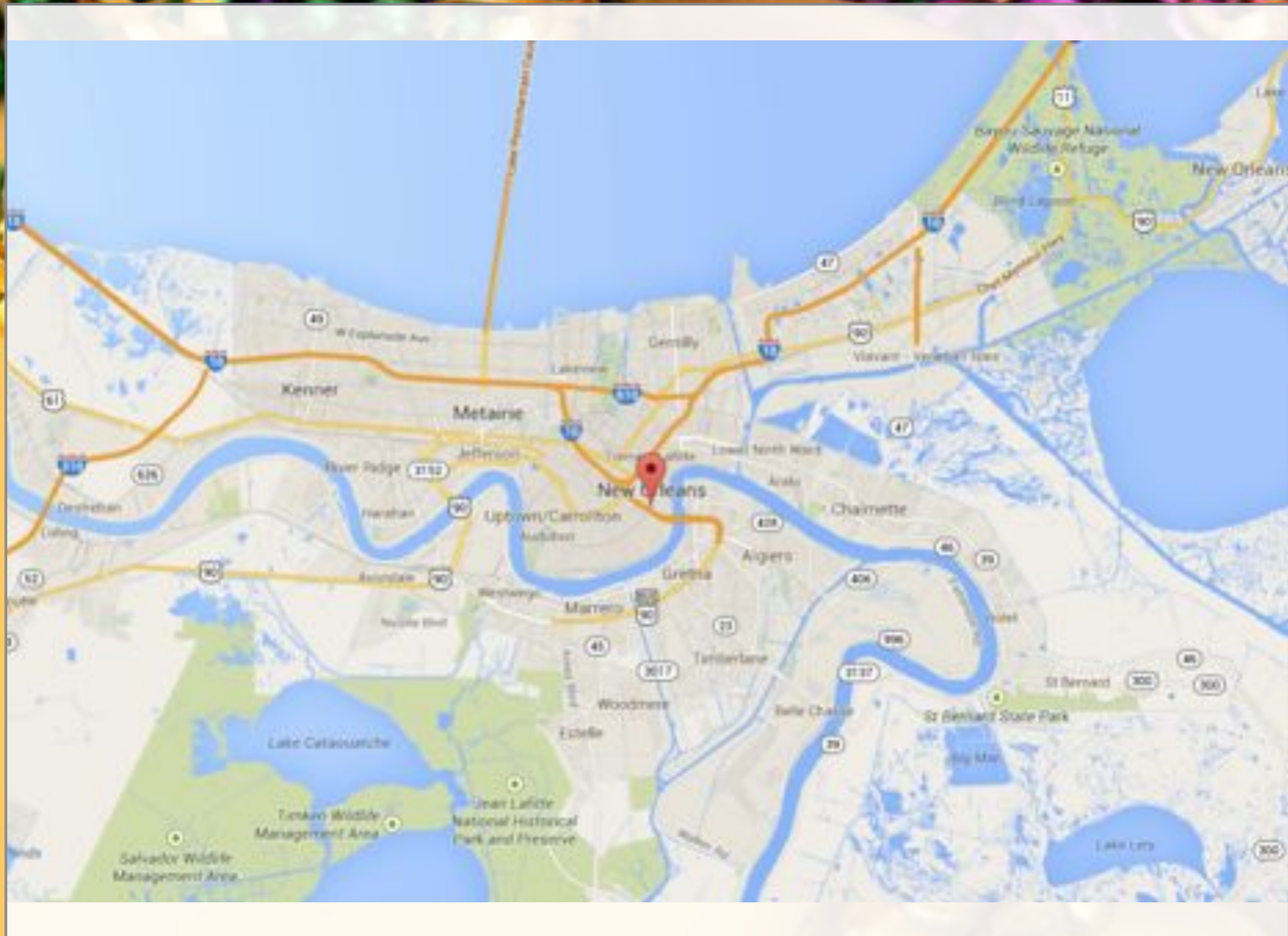


**The Biggest Party
of the Year!**













**The Biggest Party
Anywhere!**



**The Biggest Party
Everywhere!**























MANGUEIRA

Yelka Juanda

ESTÁDIO ENRIQUE L. DE SOUSA

















- 
- **Carne vale**

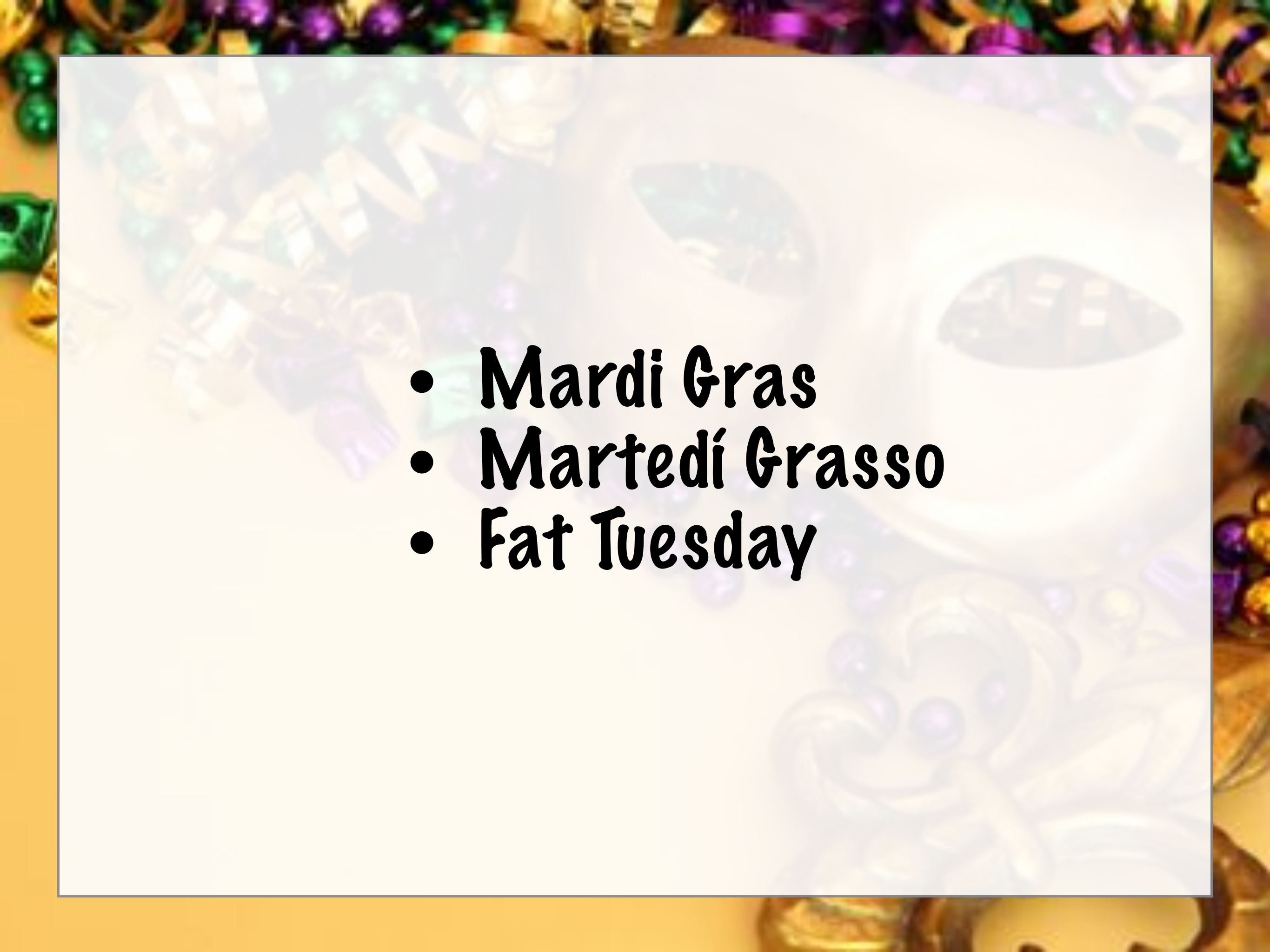
- 
- **Carne vale**
 - **Carne levare**

- **Carne vale**
- **Carne levare**
- **Carrus navalis**



- **Mardi Gras**

- 
- The background of the slide is a festive collage. It features a white Mardi Gras mask with large, dark, almond-shaped eyes. Surrounding the mask are various Mardi Gras decorations, including colorful beads in shades of purple, green, and gold, and a string of paper lanterns in similar colors. The overall theme is celebratory and related to the Mardi Gras festival.
- **Mardi Gras**
 - **Martedì Grasso**

- 
- **Mardi Gras**
 - **Martedì Grasso**
 - **Fat Tuesday**

Lent



- No meat
- No dairy
- No sugar/fats
- No parties
- No celebrations

Pre-lent



- **Yes meat**
- **Yes dairy**
- **Yes sugar/fats**
- **Yes cake**
- **Yes parties**
- **Yes celebrations**
- **Yes beer**
- **Yes hard liquor**
- **Yes sex**
- **Yes officer I am drunk**

Pre-lent



- Yes meat
- Yes dairy
- Yes sugar/fats
- Yes cake
- Yes parties
- Yes celebrations
- Yes beer
- Yes hard liquor
- Yes sex
- Yes officer I am drunk

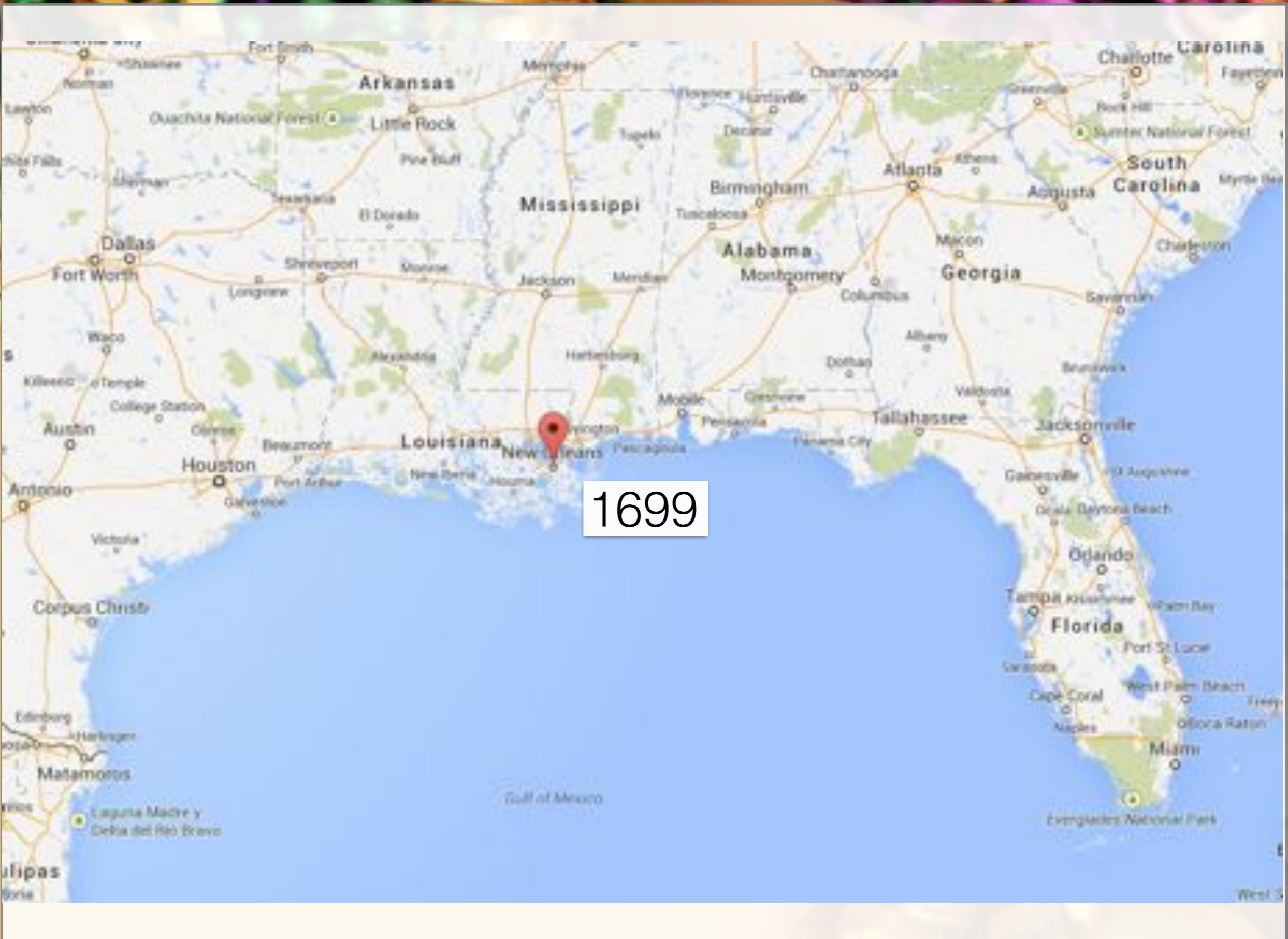




1268



1641



1699









VIEW IN MARDI GRAS PARADES, NEW ORLEANS







1.2 MILLION

people attended Mardi Gras festivities last year—**3.5** times the population of New Orleans.

Hotels take in **\$56 million** over the **13** days. Prices for a double room on Bourbon Street increase

151% over any other time during the year.

lucks off **59** days before Easter. The **12-day** party includes **87** parades put on by **34** different krewe.

The City of New Orleans spends **\$8.55 million** on Mardi Gras each year. It sees a return of **\$4.48** for every public dollar spent.

There are **3,000** bars in New Orleans. **THE HURRICANE** is considered the cocktail of Mardi Gras:

4 OZ. LIGHT AND DARK RUM, 2 OZ. PASSION-FRUIT JUICE, 1 OZ. ORANGE JUICE, 1/2 OZ. LIME JUICE, AND 1/2 OZ. GRENADINE.

Mardi Gras
The Krewe of the Thibodaux and Thibodaux Krewe
The Krewe of the Thibodaux and Thibodaux Krewe
The Krewe of the Thibodaux and Thibodaux Krewe

Haydel's Bakery sells **57,000**

yellow, green, and purple king cakes—baked with a plastic doll inside—during Mardi Gras. That's enough to give **2 million** people, **2** or all of Slovenia, a slice.

In 2010, Haydel's baked the world's **LARGEST** king cake. It wrapped around the Louisiana Superdome **twice** and fed **6,000** folks.

Alcohol sales spike **\$2.6 million** during the festivities. That's roughly **92,800** bonus bottles of Southern Comfort.

75 floats play **60** marching bands. **2,300** members toss **1.5 million** plastic cups, **2.5 million** doorknobs, and **200,000** beads to parade bystanders. **700,000** people attend outdoor **plunge** covered **outdoor** has **100,000**-plus beads and weighs **150** lbs.

In **184** years, Mardi Gras celebrations have been canceled **13** times—for, among other reasons, a **YELLOW-FEVER** epidemic and riots during the Reconstruction—but not after Hurricane Katrina.

7 out of **10** Americans polled in 2009 said they support making Mardi Gras

A NATIONAL HOLIDAY.

700,000 people partied at the post-Katrina Mardi Gras, the only year corporate sponsorship was allowed. Glad donated **2,100** boxes of trash bags.

For every **1** woman who participates in the **FLASHING** ritual for beads, there are **10** men with video cameras ready to record it. *Girls Gone Wild* has **6** films dedicated to Mardi Gras.





Shrum, W. and J. Kilburn. "Ritual Disrobement at Mardi Gras: Ceremonial Exchange and Moral Order". *Social Forces*, Vol. 75, No. 2. (Dec., 1996), pp. 423-458.





SCHOOL

SPEED
LIMIT

20







Parade Throws



















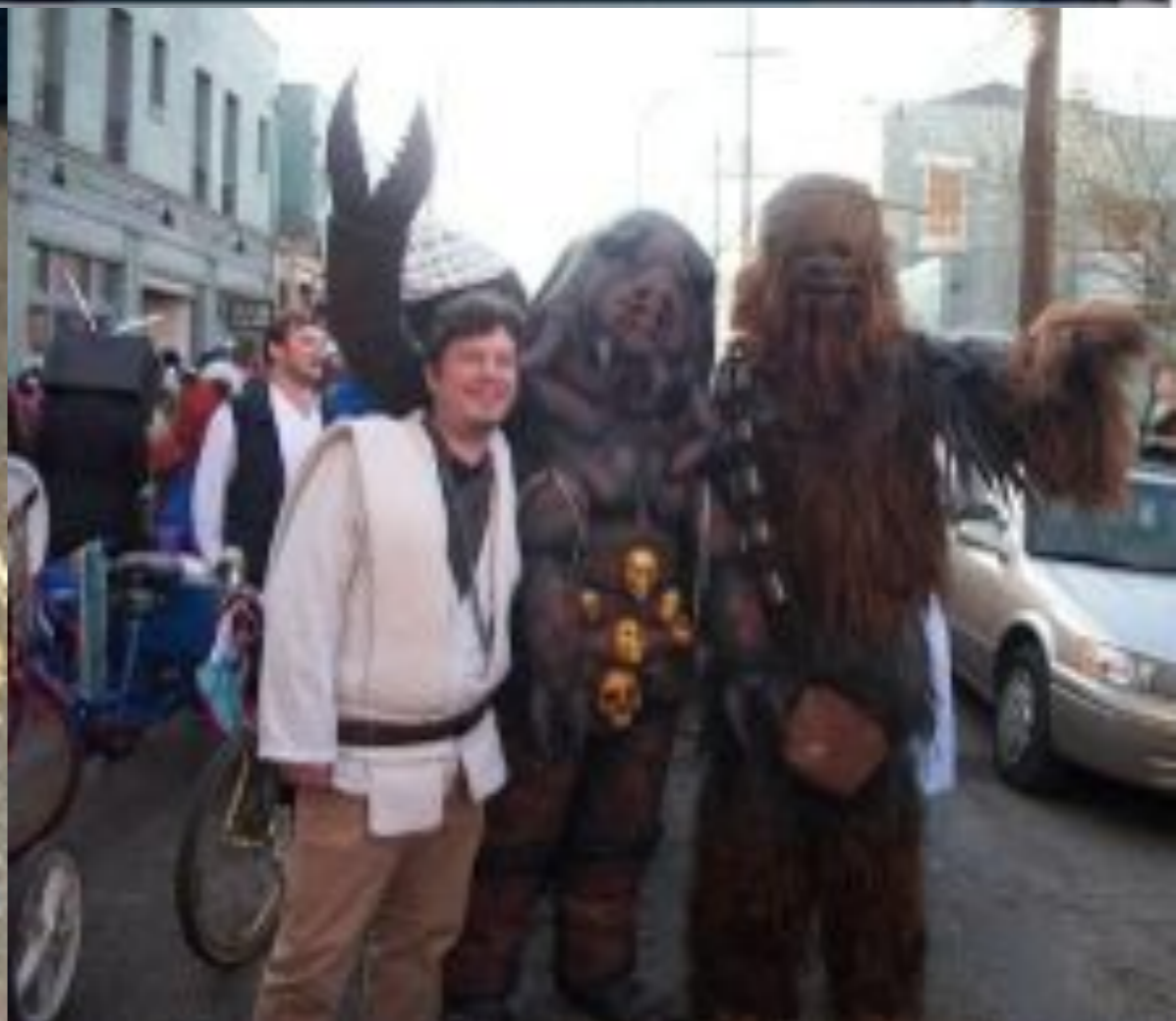








Krewes





MYSTIC KREWE OF BARKUS







Other Traditions



Flambeaus









Mardi Gras Indians







Costuming















ROYAL PRCT
Coca-Cola
SODA

TEACHERS
WOMEN OF THE
BATTLEFRONT

TEACHERS
WOMEN OF THE
BATTLEFRONT





WORKERS UNITE
SAVE THE PLANET

CROSSING



Walking Krewes





King Cake!







Asinako 2005
Under 5000



Live Demonstration







THE DARK SIDE OF MARDI GRAS



THE DARK SIDE OF MARDI GRAS



THE DARK SIDE OF MARDI GRAS

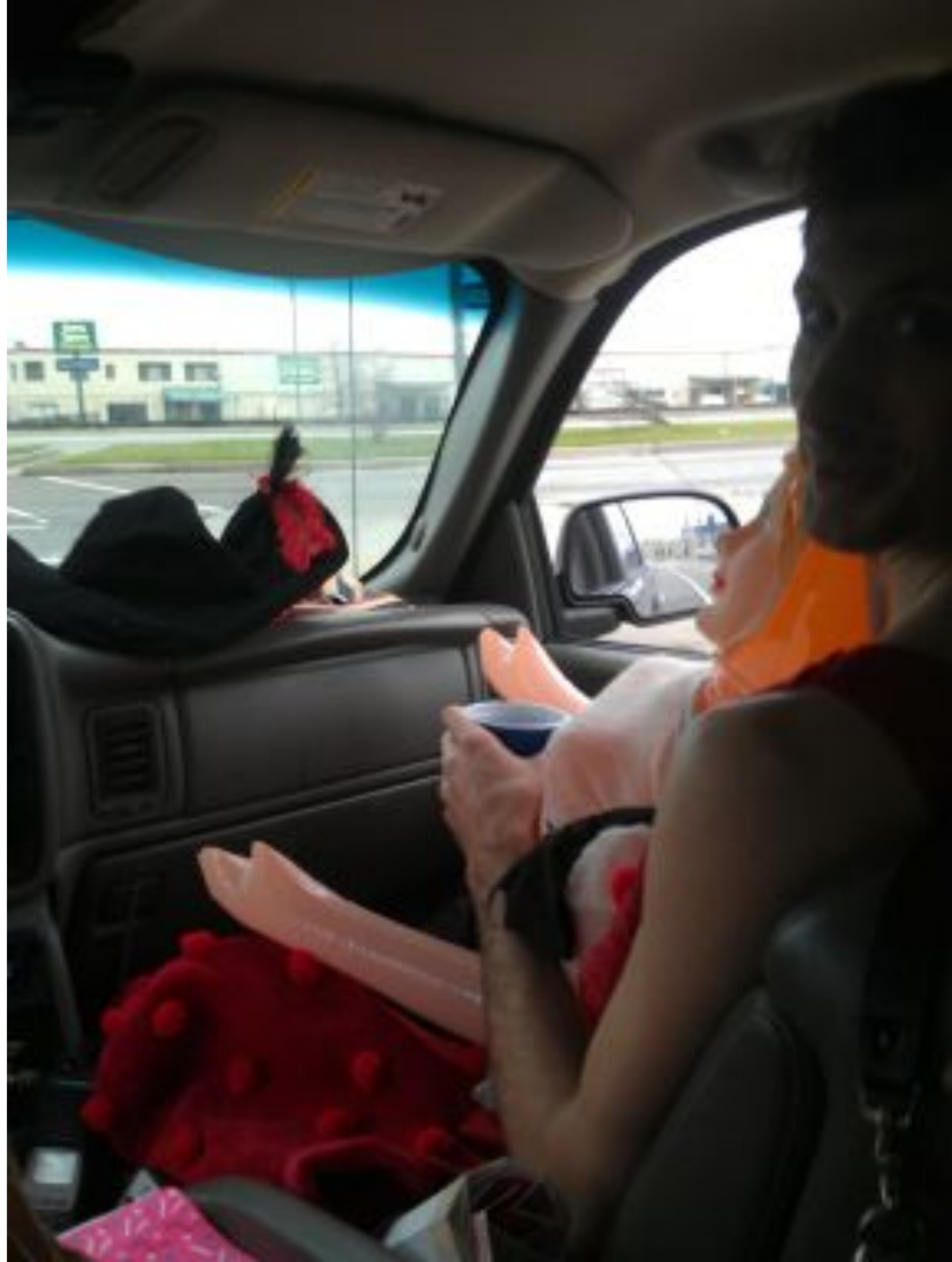
- RACISM
- PUBLIC DRUNKENNESS
- ARRESTS
- SHOOTINGS
- ACCIDENTAL DEATHS















WORKERS UNITE
SAVE THE PLANET

CROSSING















Carlos Menchú
Orthodontists
Children Baptised in SIN
People with Swine Flu
Rabbit Raisers
Cable T.V. Subscribers
Charitable Foundation CEOs































Lone
on t

K

57









Experience
NEW ORLEANS!

