\begin{tabular}{|c|c|c|c|}
\hline \begin{tabular}{l}
Ch 7/10: Tables, Color Paper: D3 \\
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Week 5: 10 October 2017 \\
http://www.cs.ubc.ca/~tmm/courses/547-I7F
\end{tabular} \& \begin{tabular}{l}
This Time \\
- paper:ArteryViz (carryforward from last time) \\
- chapters:Tables, Color - some new material, not just backup slides \\
- paper: D3 -system context \\
- 3 shorter in-class exercises \\
-Two Numbers \\
-Bars/Radial \\
-Color Palettes
\end{tabular} \& \begin{tabular}{l}
Next Time \\
- to read \\
-VAD Ch. 8:Arrange Spatial Data \\
-VAD Ch. 9:Arrange Networks \\
-paper:ABySS-Explorer: visualizing genome sequence assemblies. Cydney B. Nielsen, Shaun D. Jackman, Inanc Birol, Steven J.M. Jones. TVCG I5(6):88I-8, 2009 (Proc. InfoVis 2009). \\
- [paper type: design study] \\
-paper: Interactive Visualization of Genealogical Graphs. Michael J.McGuffin, Ravin Balakrishnan. Proc. InfoVis 2005, pp 17-24. \\
- [paper type: technique] \\
- to prepare \\
-project pitches (3 min each)
\end{tabular} \& Ch 7: Arrange Tables \\
\hline \begin{tabular}{l}
VAD Ch 7:Arrange Tables \\
Encode

\end{tabular} \&  \& Encode tables:Arrange space Encode

Arrange \& Arrange tables \\

\hline | Keys and values |
| :--- |
| - key |
| -independent attribute |
| -used as unique index to look up items |
| -simple tables: I key |
| -multidimensional tables: multiple keys |
| - value |
| -dependent attribute, value of cell |
| - classify arrangements by key count $-0,1,2$, many... |
| $\rightarrow$ Tables |
| $\rightarrow$ Multidimensional Table |
| $\oplus$ Express Values $\rightarrow 1$ Key | \& | Idiom: scatterplot |
| :--- |
| - express values -quantitative attributes |
| no keys, only values -data $\text { - } 2 \text { quant attribs }$ |
| -mark: points -channels |
| - horiz + vert position |
| -tasks |
| - find trends, outliers, distribution, correlation, clusters -scalability |
| - hundreds of items | \& | Some keys: Categorical regions |
| :--- |
| - regions: contiguous bounded areas distinct from each other -using space to separate (proximity) |
| -following expressiveness principle for categorical attributes |
| - use ordered attribute to order and align regions | \& | Idiom: bar chart |
| :--- |
| - one key, one value -data |
| - I categ attrib, I quant attrib? -mark: lines |
| -channels |
| - length to express quant value |
| - spatial regions: one per mark - separated horizontally, aligned vertically - ordered by quant attrib |
| " by label (alphabetical), by length attrib (data-driven) |
| -task |
| - compare, lookup values |
| -scalability |
| - dozens to hundreds of levels for key attrib | \\


\hline | Separated and Aligned but not Ordered |
| :--- |
| LIMITATION: Hard to know rank. What's the $4^{\text {th }}$ most? The $7^{\text {th }}$ ? | \& Separated, Aligned and Ordered \& | Separated but not Ordered or Aligned |
| :--- |
| LIMITATION: Hard to make comparisons | \& | Idiom: stacked bar chart |
| :--- |
| - one more key |
| -data |
| - 2 categ atrib, 1 quant attrib |
| -mark: vertical stack of line marks |
| - glyph: composite object, internal structure from multiple marks |
| -channels |
| - length and color hue |
| Using Visualization to Understand the |
| - spatial regions: one per glyph |
| Behavior of Computer Systems. Bosch. Ph.D. |
| - aligned: full glyph, lowest bar component thesis, Stanford Computer Science, 2001.] |
| -task |
| - part-to-whole relationship |
| -scalability | \\

\hline
\end{tabular}

| Idiom: streamgraph <br> - generalized stacked graph -emphasizing horizontal continuit - vs vertical items <br> -data <br> IStacked Graphs Geometry \& Aesthetics. Byron and Wattenberg. <br> - I categ key attrib (artist) 2008) I4(6): I $245-1252$, (2008).] <br> - I ordered key attrib (time) <br> - I quant value attrib (counts) <br> -derived data <br> - geometry: layers, where height encodes counts <br> - I quant attrib (layer ordering) <br> -scalability <br> - hundreds of time keys <br> - dozens to hundreds of artist keys <br> - more than stacked bars, since most layers don't extend across whole chart | Idiom: line chart / dot plot <br> - one key, one value <br> -data <br> - 2 quant attribs <br> -mark: points <br> - line connection marks between them <br> -channels <br> - aligned lengths to express quant value <br> - separated and ordered by key attrib into horizontal regions <br> -task <br> - find trend <br> connection marks emphasize ordering of items along key axis by explicitly showing relationship between one item and the next <br> -scalability <br> - hundreds of key levels, hundreds of value levels | Choosing bar vs line charts <br> - depends on type of key attrib <br> -bar charts if categorical <br> -line charts if ordered <br> - do not use line charts for categorical key attribs -violates expressiveness principle | Chart axes <br> - labelled axis is critical <br> - avoid cropping y-axis -include 0 at bottom left - or slope misleads <br> - dual axes controversial -acceptable if commensurate -beware, very easy to mislead! |
| :---: | :---: | :---: | :---: |
| Idiom: connected scatterplots <br> - scatterplot with line connection marks <br> -popular in journalism <br> -horiz + vert axes: value attribs <br> -line connection marks: temporal order <br> -alternative to dual-axis charts - horiz: time <br> - vert: two value attribs <br> - empirical study <br> - engaging, but correlation unclear | Idiom: Indexed line charts <br> - data: 2 quant attires <br> - I key + I value <br> - derived data: new quant value attrib -index <br> - plot instead of original value <br> - task: show change over time -principle: normalized, not absolute <br> - scalability <br> - same as standard line chart | Idiom: Gantt charts <br> - one key, two (related) values -data <br> - I categ attrib, 2 quant attribs -mark: line <br> length: duration <br> - channels <br> - horiz position: start /end times <br> - horiz length: duration <br> - task <br> emphasize temporal overlaps, start/end dependencies between items -scalability <br> - dozens of key levels <br> - hundreds of value levels | Idiom: heatmap <br> - two keys, one value -data <br> - 2 categ attribs (gene, experimental condition) <br> - I quant attrib (expression levels) <br> -marks: area <br> - separate and align in 2D matrix -indexed by 2 categorical attributes <br> -channels <br> -task <br> - find clusters, outliers <br> -scalability <br> - IM items, 100 s of categ levels, $\sim 10$ quant attrib levels |
| Idiom: cluster heatmap <br> - in addition <br> -derived data <br> - 2 cluster hierarchies <br> -dendrogram <br> - parent-child relationships in tree with connection line marks <br> - leaves aligned so interior branch heights easy to compare <br> -heatmap <br> - marks (re-)ordered by cluster hierarchy traversal | $\Theta$ Axis Orientation <br> $\rightarrow$ Rectilinear $\rightarrow$ Parallel $\rightarrow$ Radia | Idioms: scatterplot matrix, parallel coordinates <br> - scatterplot matrix (SPLOM) <br> -rectilinear axes, point mark <br> -all possible pairs of axes <br> -scalability <br> - one dozen attribs <br> - dozens to hundreds of items <br> - parallel coordinates <br> -parallel axes, jagged line representing item <br> -rectilinear axes, item as point <br> - axis ordering is major challenge <br> -scalability <br> - dozens of attribs <br> - hundreds of items |  |
| Idioms: radial bar chart, star plot <br> - radial bar chart -radial axes meet at central ring, line mark <br> - star plot -radial axes, meet at central point, line mark <br> - bar chart -rectilinear axes, aligned vertically <br> - accuracy -length unaligned with radial - less accurate than aligned with rectilinear | Idioms: pie chart, polar area chart <br> - pie chart <br> -area marks with angle channel <br> -accuracy: angle/area less accurate than line length <br> - arclength also less accurate than line length <br> - polar area chart <br> -area marks with length channel <br> -more direct analog to bar charts <br> - data <br> -I categ key attrib, I quant value attrib <br> - task <br> -part-to-whole judgements <br> [A layered grammar of graphics. Wickham. Journ. Computational and Graphical Statistics 19:1 (2010), 3-28.] 30 | Idioms: normalized stacked bar chart <br> - task <br> -part-to-whole judgements <br> - normalized stacked bar chart <br> -stacked bar chart, normalized to full vert height <br> -single stacked bar equivalent to full pie <br> - high information density: requires narrow rectangle <br> - pie chart <br> -information density: requires large circle | Idiom: glyphmaps |

Orientation limitations
2 axes 3 problematic -more in a fierroon
$4+$ impossible

- parallel: unfamiliarity, training time
- radial: perceptual limits -angles lower precision than lengths
-asymmetry between angle and length - can be exploited!



## Categorical vs ordered color <br> 

Opponent color and color deficiency
percepual processing before otic nerv -one achromatic luminance channel ( $\mathrm{L}^{*}$ )
-edge detection through luminance contrast chroma channels
-red-green $\left(a^{*}\right) \&$ yellow-blue axis (b*)
color blind": one axis has degraded acuit


Color deficiency: Reduces color to 2 dimensions


Designing for color deficiency: Blue-Orange is safe


Ch 10: Map Color and Other Channels
VAD Chap IO: Map Color and Other Channels

| Encode Map |  |
| :---: | :---: |
| ® Color | (®) Size, Angle, Curature, |
| $\rightarrow$ Colorfroding | $\rightarrow$ length |
|  | $\rightarrow$ Angle 1/ |
| $\rightarrow$ Color map | $\rightarrow$ Alea $\cdot \boldsymbol{\square} \boldsymbol{\square}$ |
| -amor | $\rightarrow$ Curatue (1)) |
| dex | $\rightarrow$ volume .... |
|  | (®)S |
| + | + - ■ - |
|  | © Motion |
|  | $\rightarrow \underset{\text { Direction, Rate, }}{\text { Motion }} \bullet \bullet \bullet \bullet$ |

## Luminance

- need luminance for edge detection
-fine-grained detail only visible through luminance contrast
- intrinsic perceptual ordering


Designing for color deficiency:Avoid encoding by hue alone

- Change the shape
- Vary luminance

Color/Lightness constancy: Illumination conditions




